

Atampt Samsung Evergreen User Guide

Drug Pricing and Pharmaceutical Patenting Practices
Corporate Responsibility Coalitions
The Bios Companion
A Gentleman in Moscow
Export-import Theory, Practices, and Procedures
Herbaceous Perennial Plants
Advanced Research on Computer Education, Simulation and Modeling
The Art of Digital Marketing
Inventive Communication and Computational Technologies
Epic Content Marketing: How to Tell a Different Story, Break through the Clutter, and Win More Customers by Marketing Less
Machine Learning with Spark
Lloyd's List Maritime Asia
Lifescale
Seven Wild Sisters
Applied Wisdom
Lloyd's Ship Manager
Very High Resolution (VHR) Satellite Imagery
The Wall Street Journal
Distance Education for Teacher Training
Far Eastern Economic Review
The Martindale-Hubbell Law Directory
Complete Guide to Digital Infrared Photography
The Global Brain
Evaluation in the Extreme
Stellar Theology and Masonic Astronomy
Digital Marketing Analytics
Social Media Marketing For Dummies®
Introductory Statistics
Brand New Justice
Flexible Query Answering Systems
The Fixed Stars
Cases in Intelligence Analysis
Fundamentals of Global Strategy
Music Business Handbook and Career Guide
Using Trends and Scenarios as Tools for Strategy Development
The Motor Ship
REDD+ on the ground
Finding a Solution to Leadership
Plan B 4.0: Mobilizing to Save Civilization (Substantially Revised)
Morals and Markets

Drug Pricing and Pharmaceutical Patenting Practices

This book gathers selected papers presented at the Inventive Communication and Computational Technologies conference (ICICCT 2019), held on 29–30 April 2019 at Gnanamani College of Technology, Tamil Nadu, India. The respective contributions highlight recent research efforts and advances in a new paradigm called ISMAC (IoT in Social, Mobile, Analytics and Cloud contexts). Topics covered include the Internet of Things, Social Networks, Mobile Communications, Big Data Analytics, Bio-inspired Computing and Cloud Computing. The book is chiefly intended for academics and practitioners working to resolve practical issues in this area.

Corporate Responsibility Coalitions

This full-color, illustrated companion novel to *The Cats of Tanglewood Forest* includes "beautiful bookmaking, lovely storytelling, and wondrous illustrations. Readers will be enchanted" (Kirkus Reviews, starred review). This captivating adventure from two masters of modern fantasy is a story of magic, family, and the power in believing in both. Sarah Jane has always wanted to meet a fairy, but she has no idea that the tiny wounded man she discovers in the Tanglewood Forest is about to ensnare her in a longtime war between rival magical clans. When her six sisters are kidnapped and split up by the opposing sides, she'll need the help of several friends--from the reclusive Aunt Lillian to the mysterious Apple Tree Man--to bring them home. But if they don't untangle themselves from the feud quickly, they could all be trapped in the fairy world forever. In a starred review, Publishers Weekly noted "the lyrical narrative blends a contemporary setting with a fairy tale that might have been plucked from a distinctly different time and place."

The Bios Companion

Intellectual property (IP) rights in pharmaceuticals are typically justified as necessary to allow manufacturers to recoup their substantial investments in research, development, and regulatory approval. IP law provides exclusive rights in a particular invention or product for a certain time period, potentially enabling the rights holder (e.g., a brand-name drug manufacturer) to charge higher-than-competitive prices. If rights holders are able to charge such prices, they have an incentive to lengthen the period of exclusive rights as much as possible. Indeed, some commentators allege that pharmaceutical manufacturers have engaged in patenting practices that unduly extend the period of exclusivity. These critics argue that these patenting practices are used to keep drug prices high, without any benefit for consumers or innovation. Criticisms center on four such practices: *

- * "Evergreening": So-called patent "evergreening" is the practice of filing for new patents on secondary features of a particular product as earlier patents expire, thereby extending patent exclusivity past the original twenty-year term. Later-filed patents may delay or prevent entry by competitors, thereby allowing the brand-name drug manufacturer (the brand) to continue charging high prices.
- * "Product Hopping": Generic drug manufacturers allege that as patents on a particular product expire, brand manufacturers may attempt to introduce and switch the market to a new, similar product covered by a later-expiring patent—a process known as "product hopping" or "product switching." This practice takes two forms: a "hard switch," where the older product is removed from the market, and a "soft switch," where the older product is kept on the market with the new product. In either case, the brand will focus its marketing on the new product in order to limit the market for any generic versions of the old product.
- * "Patent Thickets": Generic and biosimilar companies also allege that the brands create "patent thickets" by filing numerous patents on the same product. These thickets allegedly prevent generics from entering the market due to the risk of infringement and the high cost of patent litigation.
- * "Pay-for-Delay" Settlements: Litigation often results when a generic or biosimilar manufacturer attempts to enter the market with a less expensive version of a branded pharmaceutical. Core issues usually include whether the brand's patents are valid, and whether the generic or biosimilar product infringes those patents. Rather than litigate these issues to judgment, however, the parties will often settle. Such settlements may involve the brand paying the generic or biosimilar to stay out of the market—referred to as "reverse payment" or "pay-for-delay" settlements. These settlements are allegedly anticompetitive because they allow the brand to continue to charge high prices without risking invalidation of its patent, thus unjustifiably benefiting the settling companies at the expense of the consumer. Drug manufacturers respond that their patenting practices protect new, innovative inventions, as Congress intended when it created the patent system. In their view, the terms for these practices are unfairly pejorative, or, at most, describe outlier behavior by a few companies. Defenders of these patenting practices reject their characterization as anticompetitive and emphasize that strong patent rights are needed to encourage innovation and life-saving research and development efforts. In recent years, some commentators and Members of Congress have proposed patent reforms that seek to limit or curtail these patenting practices, which some perceive as contributing to high prices for pharmaceutical products.

A Gentleman in Moscow

This powerhouse best-selling text remains the most comprehensive, up-to-date guide to the music industry. The breadth of coverage that Music Business Handbook and Career Guide, Eleventh Edition offers surpasses any other resource available. Readers new to the music business and seasoned professionals alike will find David Baskerville and Tim Baskerville's handbook an indispensable resource, regardless of their specialty within the music field. This text is ideal for introductory courses such as Introduction to the Music Business, Music and Media, and Music Business Foundations as well as more specialized courses such as the record industry, music careers, artist management, and more. The fully updated Eleventh Edition includes coverage of key topics such as copyright, licensing, songwriting, concert venues, and the entrepreneurial musician. Uniquely, it provides career-planning insights on dozens of job categories in the diverse music industry.

Export-import Theory, Practices, and Procedures

Friedman and McNeill draw on recent research in evolutionary game theory and behavioral economics to explore the relationship between our moral codes and our market systems. They show how imbalance between morals and markets is at the root of the recent corporate scandals in the US as well as the global financial crisis the world continues to face.

Herbaceous Perennial Plants

All the talk about "open innovation" and externally-focused innovation assumes that "one size fits all" in terms of what network-centric innovation is and how companies should harness external creativity. But the reality is that there is no one right way to master this tool. For instance, loosely governed community-based innovation projects are a very different animal from tightly-orchestrated development projects driven by a large firm. As the landscape of network-centric innovation becomes more diverse and more confusing, there is a desperate need to structure the landscape to better understand different models for network-centric innovation. This book brings clarity to the confusion. Further, it argues that managers cannot rely on anecdotal success stories they read about in the press to implement a network-centric innovation strategy. They need rigorous and analytical advice on what role their company should play in an innovation network, what capabilities they need to create, and how they need to prepare their organization for this significant shift in the innovation approach. This book offers a practical and detailed roadmap for planning and implementing an externally-focused innovation strategy.

Advanced Research on Computer Education, Simulation and Modeling

In their Second Edition of Cases in Intelligence Analysis: Structured Analytic Techniques in Action, accomplished instructors and intelligence practitioners Sarah Miller Beebe and Randolph H. Pherson offer robust, class-tested cases studies of events in foreign intelligence, counterintelligence, terrorism, homeland security,

law enforcement, and decision-making support. Designed to give analysts-in-training an opportunity to apply structured analytic techniques and tackle real-life problems, each turnkey case delivers a captivating narrative, discussion questions, recommended readings, and a series of engaging analytic exercises.

The Art of Digital Marketing

This two-volume set (CCIS 175 and CCIS 176) constitutes the refereed proceedings of the International Conference on Computer Education, Simulation and Modeling, CSEM 2011, held in Wuhan, China, in June 2011. The 148 revised full papers presented in both volumes were carefully reviewed and selected from a large number of submissions. The papers cover issues such as multimedia and its application, robotization and automation, mechatronics, computer education, modern education research, control systems, data mining, knowledge management, image processing, communication software, database technology, artificial intelligence, computational intelligence, simulation and modeling, agent based simulation, biomedical visualization, device simulation & modeling, object-oriented simulation, Web and security visualization, vision and visualization, coupling dynamic modeling theory, discretization method , and modeling method research.

Inventive Communication and Computational Technologies

Epic Content Marketing: How to Tell a Different Story, Break through the Clutter, and Win More Customers by Marketing Less

Success in business demands the effective management of people. James C. Morgan, who for nearly three decades led the high-tech powerhouse Applied Materials to both financial success and to the designation as one of America's most admired companies and best places to work, provides a simple, straightforward set of principles and tips that he says can help anyone be a better manager. Applied Materials is one of Silicon Valley's great success stories and it helped propel the digital revolution. But Jim Morgan's management techniques are not reserved for high-tech: Applied Wisdom shows how the same approaches, tools, and values work at any scale, from start-ups to middle management in a global corporation — and even to non-profits. Rich in stories and practical examples, it's a must-read for those seeking a timeless and proven management manual.

Machine Learning with Spark

The long-awaited third edition of Allan Armitage's™ masterpiece on garden perennials was released in April of 2008. Armitage's™ extensive traveling, teaching and trialing experiences provide a depth of understanding of the best ornamental perennials for North American gardens unparalleled by any other garden writer. One of the most definitive and conclusive books written about perennials, the first edition was designated as one of the best 75 books written in the last 75 years by the American Horticulture Society, and the third is even

better! The third edition of "The Big Perennial Book" (as it is fondly referred to by many practitioners) describes 3,600 species in 1224 pages. More than 300 color photos complement detailed text filled with the author's pointed observations of plant performance, cultivar selection and current taxonomy. Allan's trademark wit and passion are both in abundance, making reading as pleasurable as it is informative.

Lloyd's List Maritime Asia

Introductory Statistics is designed for the one-semester, introduction to statistics course and is geared toward students majoring in fields other than math or engineering. This text assumes students have been exposed to intermediate algebra, and it focuses on the applications of statistical knowledge rather than the theory behind it. The foundation of this textbook is Collaborative Statistics, by Barbara Illowsky and Susan Dean. Additional topics, examples, and ample opportunities for practice have been added to each chapter. The development choices for this textbook were made with the guidance of many faculty members who are deeply involved in teaching this course. These choices led to innovations in art, terminology, and practical applications, all with a goal of increasing relevance and accessibility for students. We strove to make the discipline meaningful, so that students can draw from it a working knowledge that will enrich their future studies and help them make sense of the world around them.

Coverage and Scope Chapter 1 Sampling and Data Chapter 2 Descriptive Statistics Chapter 3 Probability Topics Chapter 4 Discrete Random Variables Chapter 5 Continuous Random Variables Chapter 6 The Normal Distribution Chapter 7 The Central Limit Theorem Chapter 8 Confidence Intervals Chapter 9 Hypothesis Testing with One Sample Chapter 10 Hypothesis Testing with Two Samples Chapter 11 The Chi-Square Distribution Chapter 12 Linear Regression and Correlation Chapter 13 F Distribution and One-Way ANOVA

Lifescale

Is my enterprise really prepared for future business? What can I do to become more competitive? Ulf Pillkahn's book is directed at all of those seeking answers to these questions: executives in strategic positions, business analysts, consultants, trend scouts, marketing and product managers and research engineers. The book presents the two most powerful tools for future planning: environmental analysis, based on the use of trends, as well as the development of visions of the future through the use of scenarios. While scenarios are generally regarded as a classical management tool, it is expected that the importance of trends will gain tremendously in the coming years. Pillkahn demonstrates how to build robust strategies by aligning the results of environmental and enterprise scenarios, thereby offering entirely new insights. "Using Trends and Scenarios as Tools for Strategy Development" convincingly illustrates why efficient observation of the environment of an enterprise is an absolutely essential factor for strategy development, and why strategy development only works if it is institutionalized as a permanent enterprise process. It also addresses the issue of what information is needed to keep both processes running. The book further describes how trends can be categorized, and offers advice on how to glean the essential information from the vast variety of trends. Information is provided on how scenarios are used

as a holistic instrument for creating visions and pictures of the future, and how the results of trend research and scenario techniques find their way into entrepreneurial strategy development. An optimized strategy development process is also outlined. Practical examples and real-life pictures of the future round off Pillkahn's insightful discussion of future business planning.

Seven Wild Sisters

Cameras can capture what the eye can't perceive: the presence of infrared light. And shooting infrared (IR) with a digital camera makes it easier than ever to create distinctively dreamlike, high-contrast black-and-white pictures. Using a wealth of stunning images, this thorough resource explores the technical and creative possibilities of this unique and increasingly popular medium. Get tips on focus and exposure; IR filters; and having a camera converted to shoot specifically in infrared. Follow instructions for processing and printing the photos--including toner effects and faux color. One glance through this guide and it's clear why infrared pictures are fun to take and beautiful to look at.

Applied Wisdom

This book constitutes the refereed proceedings of the 13th International Conference on Flexible Query Answering Systems, FQAS 2019, held in Amantea, Italy, in July 2019. The 27 full papers and 10 short papers presented were carefully reviewed and selected from 43 submissions. The papers present emerging research trends with a special focus on flexible querying and analytics for smart cities and smart societies in the age of big data. They are organized in the following topical sections: flexible database management and querying; ontologies and knowledge bases; social networks and social media; argumentation-based query answering; data mining and knowledge discovery; advanced flexible query answering methodologies and techniques; flexible query answering methods and techniques; flexible intelligent information-oriented and network-oriented approaches; big data veracity and soft computing; flexibility in tools; and systems and miscellanea.

Lloyd's Ship Manager

Citing new understandings about fossil fuels as well as an emergence of what the author terms an "energy economy" of renewable technologies, a revised report explores how daily life is likely to be affected by a dramatic shift in investment practices toward sustainable energy sources. Simultaneous.

Very High Resolution (VHR) Satellite Imagery

First published in 2002. Routledge is an imprint of Taylor & Francis, an informa company.

The Wall Street Journal

"The book moves briskly from one crisp scene to the next, and ultimately casts a

spell as captivating as *Rules of Civility*, a book that inhales you into its seductively Gatsby-esque universe." —Town & Country From the New York Times bestselling author of *Rules of Civility*—a transporting novel about a man who is ordered to spend the rest of his life inside a luxury hotel With his breakout debut novel, *Rules of Civility*, Amor Towles established himself as a master of absorbing, sophisticated fiction, bringing late 1930s Manhattan to life with splendid atmosphere and a flawless command of style. Readers and critics were enchanted; as NPR commented, "Towles writes with grace and verve about the mores and manners of a society on the cusp of radical change." *A Gentleman in Moscow* immerses us in another elegantly drawn era with the story of Count Alexander Rostov. When, in 1922, he is deemed an

Distance Education for Teacher Training

Recently vilified as the prime dynamic driving home the breach between poor and rich nations, here the branding process is rehabilitated as a potential saviour of the economically underprivileged. *Brand New Justice*, now in a revised paperback edition, systematically analyses the success stories of the Top Thirteen nations, demonstrating that their wealth is based on the 'last mile' of the commercial process: buying raw materials and manufacturing cheaply in third world countries, these countries realise their lucrative profits by adding value through finishing, packaging and marketing and then selling the branded product on to the end-user at a hugely inflated price. The use of sophisticated global media techniques alongside a range of creative marketing activities are the lynchpins of this process. Applying his observations on economic history and the development and impact of global marketing, Anholt presents a cogent plan for developing nations to benefit from globalization. So long the helpless victim of capitalist trading systems, he shows that they can cross the divide and graduate from supplier nation to producer nation. Branding native produce on a global scale, making a commercial virtue out of perceived authenticity and otherness and fully capitalising on the 'last mile' benefits are key to this graduation and fundamental to forging a new global economic balance. Anholt argues with a forceful logic, but also backs his hypothesis with enticing glimpses of this process actually beginning to take place. Examining activities in India, Thailand, Russia and Africa among others, he shows the risks, challenges and pressures inherent in 'turning the tide', but above all he demonstrates the very real possibility of enlightened capitalism working as a force for good in global terms.

Far Eastern Economic Review

The significance of business-led corporate responsibility coalitions is indisputable. The WBCSD has 200 member companies with combined annual revenues of US\$7 trillion; the UN Global Compact has almost 8,000 corporate members, over two-thirds of them from developing countries. It is estimated that there are more than 110 national and international generalist business-led CR coalitions. But there is now urgent need for informed and balanced analysis of their achievements, their progress and their potential. Why did these coalitions start and grow? What have been their impacts? Where are they heading now? Where should they be going? What is the future? In a period of austerity, the business and public sector must decide whether funding these coalitions is a priority. To meet current crises, there

will have to be a great deal more business involvement; but efforts of individual corporations will not be sufficient. There is also a need for far more collective action among companies and more collaborative action between different sectors of society. Business-led CR coalitions with their decades of convening experience could play an important role in this process - if they are fit for purpose going forward. Authors David Grayson and Jane Nelson have been actively involved in such coalitions for decades. In *Corporate Responsibility Coalitions* they first explore the past, present and future of these coalitions: the emergence of new models of collective corporate action over the past four decades; the current state of play, and the increasing number, diversity and complexity in terms of how they not only network with each other but also engage in a much broader universe of institutions that are promoting responsible business practices. In addition, the book provides in-depth profiles of the most strategic, effective and long-standing coalitions, including: Business for Social Responsibility; Business in the Community; CSR Europe; Instituto Ethos; International Business Leaders Forum; the UN Global Compact; and the WBCSD. This book will be required reading for key supporters and potential partners of such coalitions in companies, governments, international development agencies, foundations, non-governmental organizations, academic institutions and think-tanks. It also aims to inspire a future generation of leaders to be more aware of the role of business as a partner in driving more inclusive, green and responsible growth, and to help them develop new types of leadership skills so that they can be effective in finding multi-stakeholder solutions to complex and systemic challenges.

The Martindale-Hubbell Law Directory

The globalization of the competitive landscape has forced companies to fundamentally rethink their strategies. Whereas once only a few industries such as oil could be labeled truly global, today many-from pharmaceuticals to aircraft to computers-have become global in scale and scope. As a consequence, creating a global competitive advantage has become a key strategic issue for many companies. Crafting a global strategy requires making decisions about which strategy elements can and should be globalized and to what extent.

Complete Guide to Digital Infrared Photography

REDD+ is one of the leading near-term options for global climate change mitigation. More than 300 subnational REDD+ initiatives have been launched across the tropics, responding to both the call for demonstration activities in the Bali Action Plan and the market for voluntary carbon offset credits.

The Global Brain

Evaluation in the Extreme

The premier guide to digital marketing that works, and a solid framework for success *The Art of Digital Marketing* is the comprehensive guide to cracking the digital marketing 'code,' and reaching, engaging, and serving the empowered

consumer. Based on the industry's leading certification from the Digital Marketing Institute (DMI), this book presents an innovative methodology for successful digital marketing: start with the customer and work backwards. A campaign is only effective as it is reflective of the consumer's wants, needs, preferences, and inclinations; the DMI framework provides structured, implementable, iterative direction for getting it right every time. The heart of the framework is a three-step process called the 3i Principles: Initiate, Iterate, and Integrate. This simple idea translates into higher engagement, real customer interaction, and multichannel campaigns that extend even into traditional marketing channels. The evolution of digital marketing isn't really about the brands; it's about consumers exercising more control over their choices. This book demonstrates how using this single realization as a starting point helps you build and implement more effective campaigns. Get inside the customer's head with deep consumer research. Constantly improve your campaigns based on feedback and interactions. Integrate digital activities across channels, including traditional marketing. Build campaigns based on customer choice and control. Digital marketing turns traditional marketing models on their heads. Instead of telling the customer what to think, you find out what they already think and go from there. Instead of front-loading resources, you continually adjust your approach based on real interactions with real customers every day. Digital marketing operates within its own paradigm, and *The Art of Digital Marketing* opens the door for your next campaign.

Stellar Theology and Masonic Astronomy

Digital Marketing Analytics

Reach more customers than ever with TARGETED CONTENT. Epic Content Marketing helps you develop strategies that seize the competitive edge by creating messages and "stories" tailored for instant, widespread distribution on social media, Google, and the mainstream press. It provides a step-by-step plan for developing powerful content that resonates with customers and describes best practices for social media sharing and search engine discoverability. Joe Pulizzi is a content marketing strategist, speaker and founder of the Content Marketing Institute, which runs the largest physical content marketing event in North America, Content Marketing World.

Social Media Marketing For Dummies®

Introductory Statistics

Foreword by Jordan Maxwell. This incredibly detailed book reveals the hidden meanings behind occult signs and symbols from ancient times, found in what is termed stellar theology, and then carried over into modern religions. Few people have any knowledge of the occult or hidden connections between Judaism, Christianity and the Bible with World Freemasonry. Brown, a Freemason, provides these important connections. Covers ancient astronomy and how it became incorporated into the various religions. Also explores the world's early legends and

symbols and how they were connected to ancient astronomical systems. These revealing facts form the basis for many of today's religious concepts and belief systems.

Brand New Justice

Distill 100%-Usable Max-Profit Knowledge from Your Digital Data. Do It Now! Why hasn't all that data delivered a whopping competitive advantage? Because you've barely begun to use it, that's why! Good news: neither have your competitors. It's hard! But digital marketing analytics is 100% doable, it offers colossal opportunities, and all of the data is accessible to you. Chuck Hemann and Ken Burbary will help you chop the problem down to size, solve every piece of the puzzle, and integrate a virtually frictionless system for moving from data to decision, action to results! Scope it out, pick your tools, learn to listen, get the metrics right, and then distill your digital data for maximum value for everything from R&D to CRM to social media marketing!

- Prioritize—because you can't measure, listen to, and analyze everything
- Use analysis to craft experiences that profoundly reflect each customer's needs, expectations, and behaviors
- Measure real social media ROI: sales, leads, and customer satisfaction
- Track the performance of all paid, earned, and owned social media channels
- Leverage "listening data" way beyond PR and marketing: for strategic planning, product development, and HR
- Start optimizing web and social content in real time
- Implement advanced tools, processes, and algorithms for accurately measuring influence
- Integrate paid and social data to drive more value from both
- Make the most of surveys, focus groups, and offline research synergies
- Focus new marketing and social media investments where they'll deliver the most value

Foreword by Scott Monty Global Head of Social Media, Ford Motor Company

Flexible Query Answering Systems

The Fixed Stars

Export-Import Theory, Practices, and Procedures is the first book on the market to truly serve the needs of the academic/professional audience, going beyond the usual soft coverage of international trade operations. Discussing theoretical issues in depth, such as the role of exports/imports in the global economy and pertinent regulatory and policy issues, this innovative text offers comprehensive explorations of import processes as well as export activities and incorporates the most relevant and current research information in these areas. New to this edition are important discussions of trends in regional integration agreements, international transfer pricing, terms of sale, US export regulations, export financing programs, and more Expanded coverage in this edition of topics such as taxation of international trade operations, export counseling, export channels of distribution, export sales contracts, transportation, import procedures and techniques and more Other topics include: Exploration of trade agreements such as the GATT/WTO, NAFTA, and the European Economic Community (EEC), and how they affect trade In-depth treatment of investment and intellectual property policies, rules on government procurements, safeguard, and services of NAFTA

Documentation, risks, and different forms of insurance, as well as assessing the risks of foreign trade Price setting in international trade, export sales contracts, exchange rates, methods of payment for exporting and importing goods, the benefits and theories of countertrade, the entry process for imports, and import relief to domestic industry Export-Import Theory, Practices, and Procedures, Second Edition combines an innovative conceptual and theoretical approach, a deep and broad analytical treatment, and an engaging and accessible presentation style to offer one of the most useful textbooks on the market for students and practitioners alike. Further instructors' materials can be accessed via www.nova.edu/~seyoum

Cases in Intelligence Analysis

Recently, growing interest in the use of remote sensing imagery has appeared to provide synoptic maps of water quality parameters in coastal and inner water ecosystems; monitoring of complex land ecosystems for biodiversity conservation; precision agriculture for the management of soils, crops, and pests; urban planning; disaster monitoring, etc. However, for these maps to achieve their full potential, it is important to engage in periodic monitoring and analysis of multi-temporal changes. In this context, very high resolution (VHR) satellite-based optical, infrared, and radar imaging instruments provide reliable information to implement spatially-based conservation actions. Moreover, they enable observations of parameters of our environment at greater broader spatial and finer temporal scales than those allowed through field observation alone. In this sense, recent very high resolution satellite technologies and image processing algorithms present the opportunity to develop quantitative techniques that have the potential to improve upon traditional techniques in terms of cost, mapping fidelity, and objectivity. Typical applications include multi-temporal classification, recognition and tracking of specific patterns, multisensor data fusion, analysis of land/marine ecosystem processes and environment monitoring, etc. This book aims to collect new developments, methodologies, and applications of very high resolution satellite data for remote sensing. The works selected provide to the research community the most recent advances on all aspects of VHR satellite remote sensing.

Fundamentals of Global Strategy

Music Business Handbook and Career Guide

From a bestselling memoirist, a thoughtful and provocative story of changing identity, complex sexuality, and enduring family relationships At age 36, while serving on a jury, author Molly Wizenberg found herself drawn to a female attorney she hardly knew. Married to a man for nearly a decade and mother to a toddler, Wizenberg tried to return to her life as she knew it, but something inside her had changed irrevocably. Instead, she would discover that the trajectory of our lives is rarely as smooth or as logical as we'd like to believe. Like many of us, Wizenberg had long understood sexual orientation as a stable part of ourselves: we're "born this way." Suddenly she realized that her story was more complicated. Who was

she, she wondered, if something at her very core could change so radically? The Fixed Stars is a taut, electrifying memoir exploring timely and timeless questions about desire, identity, and the limits and possibilities of family. In honest and searing prose, Wizenberg forges a new path: through the murk of separation and divorce, coming out to family and friends, learning to co-parent a young child, and realizing a new vision of love. The result is a frank and moving story about letting go of rigid definitions and ideals that no longer fit, and learning instead who we really are.

Using Trends and Scenarios as Tools for Strategy Development

This text describes the functions that the BIOS controls and how these relate to the hardware in a PC. It covers the CMOS and chipset set-up options found in most common modern BIOSs. It also features tables listing error codes needed to troubleshoot problems caused by the BIOS.

The Motor Ship

REDD+ on the ground

Somewhere along the way, we got distracted. As much as we multitask, love our devices and feel like we're in control, deep down we know that something is off. Shortened attention spans, declines in critical thinking, lack of sleep, self-doubt and decreased creativity are just some of the effects coming to light in an age of digital distraction. It's time to reclaim our lives. It's time to take control. Lifescale is a journey of self-discovery and growth. It's about getting back into balance and remastering our destinies. Author Brian Solis knows first-hand. He struggled with distraction and all of its ill-effects. To get his life back, he developed a set of techniques, exercises, and thought experiments designed to tame the chaos, and positively and productively navigate our day-to-day lives. Instead of falling victim to the never-ending cycle of newsfeeds, Likes, addictive apps, and boredom scrolling (aka the endless scroll), we can learn to manage our time and inspire our own lives in a way that will bring meaning back—without sacrificing the benefits that our devices bring us. In Lifescale, Brian has done the legwork to pull together scientific findings and practical tools into one book. Readers—especially those who are distracted—will connect with the humor, pathos, and inspiration inside. Using this book's simple but powerful lessons, we can:

- Identify sources of distraction and turn attention toward creativity and productivity
- Understand and resist the manipulative techniques that turn us into digital addicts
- Find meaning and purpose to guide our time in more meaningful ways
- Visualize future success to successfully dive into deep work and stop procrastinating
- Break bad habits, establish rituals, and establish routines that help you achieve goals
- Nurture imagination and learn to express ourselves more artistically
- Maximize productivity with simple but effective strategies
- Focus for extended periods and make breaks more restorative
- Foster a strong sense of purpose in life and identify the steps needed to bring it to life every day
- Smile more and build self-esteem

With the renewed perspective Lifescale offers, we can finally learn to prioritize what matters, and live our digital and physical lives with intention and true happiness.

Finding a Solution to Leadership

Business and employee management are key subjects in business administration. For decades, actually for centuries, there has been a discussion about how effective leadership of people or employees can be realized. It has always been a major concern within market-based economic systems to learn how its products and services should be designed in order to generate consumer demand. That the discussion about business and employee management is more relevant than ever is linked to the fact that leadership situations are influenced by a variety of external factors. They include, in particular, political, cultural, social, demographic, economic, and technological developments. It is therefore required for business and employee management to be adapted to those external framework conditions on a permanent basis. In former times, the assumption in mainstream leadership research was that leadership success relied on specific personal characteristics. Later on, the prevailing view was that the decisive factors in employee management lied in specific leadership behavior or leadership styles. Today's research on leadership is dominated by situation-oriented approaches, providing for specific leadership concepts for specific organizational and employee-related structures. The present thesis is an attempt to bundle a variety of approaches to leadership with the aim of providing an overarching framework for concepts of a similar nature. Therefore, the leadership concept to be developed in what follows is to be characterized by the principles of holism and sustainability. The first step is to present the fundamentals of leadership and management in order to introduce key terms and concepts and provide an overview of the research on leadership. Chapter 3 deals with separately displaying the business and employee management approaches of various management pioneers, distinguishing between early and con-temporary pioneers. Each approach is presented in consideration of its key elements, its strengths and opportunities, as well as its weaknesses and limitations. The fourth chapter, finally, is devoted to developing a holistic and sustainable leader-ship concept.

Plan B 4.0: Mobilizing to Save Civilization (Substantially Revised)

If you are a Scala, Java, or Python developer with an interest in machine learning and data analysis and are eager to learn how to apply common machine learning techniques at scale using the Spark framework, this is the book for you. While it may be useful to have a basic understanding of Spark, no previous experience is required.

Morals and Markets

An exploration of the ways in which research, power and politics interact in violently divided societies Over the past two decades, there has been an increase in the funding of research in and on violently divided societies. But how do we know whether research makes any difference to these societies—is the impact constructive or destructive? This book is the first to systematically explore this question through a series of case studies written by those on the front lines of applied research. It offers clear and logical ways to understand the positive or

negative role that research, or any other aid intervention, might have in developing societies affected by armed conflict, political unrest and/or social violence.

[ROMANCE](#) [ACTION & ADVENTURE](#) [MYSTERY & THRILLER](#) [BIOGRAPHIES & HISTORY](#) [CHILDREN'S](#) [YOUNG ADULT](#) [FANTASY](#) [HISTORICAL FICTION](#) [HORROR](#) [LITERARY FICTION](#) [NON-FICTION](#) [SCIENCE FICTION](#)