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Amazon Athena User GuideClinical Practice Guidelines We Can TrustOn Developing ReadersYertle the Turtle and Other StoriesAdvances in the Development of Cool Materials for the Built EnvironmentCopycat Marketing 101The Humane InterfaceUndoneArchie 3000Coding FreedomAbout Face 2.0Pather PanchaliConversion Rate OptimizationPorphyry: On Abstinence from Killing AnimalsSidereus Nuncius, or The Sidereal MessengerThe Chicago HomerManufacturing ConsentThe Shamaness in AsiaSelect Works of PorphyryWhere Does it Hurt?Teaching the Whole TeenPreventing Physician BurnoutHow To Apply Makeup Like A ProfessionalCompassionomicsThe Checklist ManifestoThe Power of Your Subconscious MindQuestions are the AnswersFrame by FrameThe Way of InnovationSummarization in Any SubjectThe Grief Survival HandbookAnesthesiologist's Manual of Surgical ProceduresThe Curve AheadQuantitative AptitudeThe Astronomical ScrapbookHacking HealthcareThe TelescopeSmile Structured Methods In Language EducationSuccessful WritingNetter's Musculoskeletal Flash Cards

Amazon Athena User Guide

Clinical Practice Guidelines We Can Trust

On Developing Readers

Yertle the Turtle and Other Stories

A history of the telescope includes discussion of such related topics as the dark-adapted human eye, interferometry, adaptive optics, and remote sensing.

Advances in the Development of Cool Materials for the Built Environment

"The following description is for the second edition of About Face. The 3rd Edtion, About Face 3 (ISBN 0470084111), is now available." First published seven years ago-just before the World Wide Web exploded into dominance in the software world-About Face rapidly became a bestseller. While the ideas and principles in the original book remain as relevant as ever, the

examples in About Face 2.0 are updated to reflect the evolution of the Web. Interaction Design professionals are constantly seeking to ensure that software and software-enabled products are developed with the end-user's goals in mind, that is, to make them more powerful and enjoyable for people who use them. About Face 2.0 ensures that these objectives are met with the utmost ease and efficiency. Alan Cooper (Palo Alto, CA) has spent a decade making high-tech products easier to use and less expensive to build-a practice known as "Interaction Design." Cooper is now the leader in this growing field. Mr. Cooper is also the author of two bestselling books that are widely considered indispensable texts. About Face: The Essentials of User Interface Design, intro-duced the first comprehensive set of practical design principles. The Inmates Are Running the Asylum explains how talented people and companies continually create aggravating high-tech products that fail to meet customer expectations. Robert Reimann has spent the past 15 years pushing the boundaries of digital products as a designer, writer, lecturer, and consultant. He has led dozens of interaction design projects in domains including e-commerce, portals, desktop productivity, authoring environments, medical and scientific instrumentation, wireless, and handheld devices for startups and Fortune 500 clients alike. Joining Cooper in 1996, Reimann led the development and refinement of many goal-directed design methods described in About Face 2.0. He has lectured on these methods at major universities and to international industry audiences. He is a member of the advisory board of the UC Berkeley Institute of Design.

Copycat Marketing 101

The Humane Interface

Cognetics and the locus of attention - Meanings, modes, monotony, and myths - Quantification - Unification - Navigation and other aspects of humane interfaces - Interface issues outside the user interface.

Undone

Dr. Seuss presents three modern fables in the rhyming favorite Yertle the Turtle and Other Stories. The collection features tales about greed ("Yertle the Turtle"), vanity ("Gertrude McFuzz"), and pride ("The Big Brag"). In no other book does a small burp have such political importance! Yet again, Dr. Seuss proves that he and classic picture books go hand in hand.

Archie 3000

Richimond Lattimore's elegant and exceptionally faithful line-by-line translations of the Iliad and the Odyssey introduced

these classics to a new audience of English readers. Now The Chicago Homer presents an easily searchable, web-accessible database of Homer in the original and in Lattimore's translations. The Greek texts of the Homeric Hymns and the poems of Hesiod are also included, along with English translations by Daryl Hine, providing students and scholars with unparalleled access to the whole of Early Greek epic. In addition to providing Greek and English texts in an interlinear display, The Chicago Homer gives complete information (tense, mood, voice, case, gender, and number) on the morphology of each Greek word. Invaluable for students learning Greek, this information is also important to researchers investigating the frequency or distribution of grammatical phenomena; only The Chicago Homer provides these data in readily searchable electronic form. But the most distinctive feature of The Chicago Homer is its ability to analyze and display the wealth of repeated phrases -- such as" rosy-fingered dawn" and "swift-footed Achilles" -- that are considered to be the hallmark of Homeric poetry. For the first time in any medium, The Chicago Homer presents a complete index of all repeated phrases in Early Greek epic. These phrases may be sorted by a number of criteria, including length, frequency, who spoke them, and the words they contain. Most impor

Coding Freedom

Galileo Galilei's Sidereus Nuncius is arguably the most dramatic scientific book ever published. It announced new and unexpected phenomena in the heavens, "unheard of through the ages," revealed by a mysterious new instrument. Galileo had ingeniously improved the rudimentary "spyglasses" that appeared in Europe in 1608, and in the autumn of 1609 he pointed his new instrument at the sky, revealing astonishing sights: mountains on the moon, fixed stars invisible to the naked eye, individual stars in the Milky Way, and four moons around the planet Jupiter. These discoveries changed the terms of the debate between geocentric and heliocentric cosmology and helped ensure the eventual acceptance of the Copernican planetary system. Albert Van Helden's beautifully rendered and eminently readable translation is based on the Venice 1610 edition's original Latin text. An introduction, conclusion, and copious notes place the book in its historical and intellectual context, and a new preface, written by Van Helden, highlights recent discoveries in the field, including the detection of a forged copy of Sidereus Nuncius, and new understandings about the political complexities of Galileo's work.

About Face 2.0

Pather Panchali

Rich historical detail depicting life on the battlefields and vivid descriptions of the social conditions of England in the early 1800s abound, as do the passionate love scenes and steam fantasies.

Conversion Rate Optimization

Porphyry: On Abstinence from Killing Animals

Covering both surgical and anesthetic considerations, Anesthesiologist's Manual of Surgical Procedures, Sixth Edition, is an essential resource for formulation of an anesthetic plan and perioperative management of patients. All chapters are written by both surgeons and anesthesiologists, giving you a detailed, real-world perspective on the many variables that accompany today's surgical procedures.

Sidereus Nuncius, or The Sidereal Messenger

Discover how to grow your conversion and turn clicks into customers Presenting a methodology that consists of proven tools that help companies understand who their customers are, why they buy, and how to apply that knowledge to create tests and techniques that will grow business overnight, this invaluable resource is must-have reading. It features the best online tools that you can use right now to boost your conversions, increase your sales, expand your online presence, and keep control of your budget. Offers critical advice on how to tell for sure which parts of your online marketing budget are worthwhile and which are a waste Discusses how to use tools such as Google Analytics, Crazy Egg, and ClickTale to boost your conversions Explains techniques for managing a conversion rate optimization effort Sheds light on how to know when you should outsource your conversion rate optimization efforts Authored by Conversion Rate Experts, one of the foremost conversion consultancies in the world, this essential book provides you with their marketing and technical wisdom so that you can start applying the featured tools today.

The Chicago Homer

The Grief Survival Handbook guides one through and explores the bewildering phases of grief. Denial, depression, anger, hopelessness, insomnia and fatigue are only a few of the distressing emotions and symptoms experienced by those who are struggling under the load of bereavement. Mourning is a distressing reaction to an experience which all must face at some point in life - the loss of a loved one. D. Keith Cobb, M.D. presents true life examples of those who have faced the dark nights of bereavement and offers a physician's guidance in navigating toward brighter days. For mourners and their emotional support network of family and friends, this book is a must-read.

Manufacturing Consent

The Shamaness in Asia

Who are computer hackers? What is free software? And what does the emergence of a community dedicated to the production of free and open source software--and to hacking as a technical, aesthetic, and moral project--reveal about the values of contemporary liberalism? Exploring the rise and political significance of the free and open source software (F/OSS) movement in the United States and Europe, Coding Freedom details the ethics behind hackers' devotion to F/OSS, the social codes that guide its production, and the political struggles through which hackers question the scope and direction of copyright and patent law. In telling the story of the F/OSS movement, the book unfolds a broader narrative involving computing, the politics of access, and intellectual property. E. Gabriella Coleman tracks the ways in which hackers collaborate and examines passionate manifestos, hacker humor, free software project governance, and festive hacker conferences. Looking at the ways that hackers sustain their productive freedom, Coleman shows that these activists, driven by a commitment to their work, reformulate key ideals including free speech, transparency, and meritocracy, and refuse restrictive intellectual protections. Coleman demonstrates how hacking, so often marginalized or misunderstood, sheds light on the continuing relevance of liberalism in online collaboration.

Select Works of Porphyry

The Power of Your Subconscious Mind will open a world of success, happiness, prosperity, and peace for you. It is one of the most brilliant and beloved spiritual self-help works of all time which can help you heal yourself, banish your fears, sleep better, enjoy better relationships and just feel happier. The techniques are simple and results come quickly. You can improve your relationships, your finances, your physical well-being. In this book, the author fuses his spiritual wisdom and scientific research to bring to light how the sub-conscious mind can be a major influence on our daily lives. Once you understand your subconscious mind, you can also control or get rid of the various phobias that you may have in turn opening a brand new world of positive energy.

Where Does it Hurt?

An intellectual dissection of the modern media to show how an underlying economics of publishing warps the news. From the Trade Paperback edition.

Teaching the Whole Teen

Ready to take your IT skills to the healthcare industry? This concise book provides a candid assessment of the US healthcare system as it ramps up its use of electronic health records (EHRs) and other forms of IT to comply with the government's Meaningful Use requirements. It's a tremendous opportunity for tens of thousands of IT professionals, but it's also a huge challenge: the program requires a complete makeover of archaic records systems, workflows, and other practices now in place. This book points out how hospitals and doctors' offices differ from other organizations that use IT, and explains what's necessary to bridge the gap between clinicians and IT staff. Get an overview of EHRs and the differences among medical settings Learn the variety of ways institutions deal with patients and medical staff, and how workflows vary Discover healthcare's dependence on paper records, and the problems involved in migrating them to digital documents Understand how providers charge for care, and how they get paid Explore how patients can use EHRs to participate in their own care Examine healthcare's most pressing problem—avoidable errors—and how EHRs can both help and exacerbate it

Preventing Physician Burnout

Master the musculoskeletal anatomy and pathology you need to know! These 210 flash cards use outstanding illustrations created by, and in the style of, master medical illustrator Frank H. Netter, MD to help you test your knowledge of bones, muscles, ligaments, tendons, and joints. Netter illustrations are supplemented with clinical, radiographic, and arthroscopic images depicting the most common musculoskeletal pathologies. A respected physician assistant-orthopaedist team ensures that all of the information on the cards is accurate and relevant to clinical practice, resulting in a highly effective tool for self study! Updated edition features more bony landmark coverage and additional clinical correlates. High-quality Netter clinical and anatomical illustrations, as well as radiographic and arthroscopic views, ensure that you will be able to identify musculoskeletal structures no matter how they are presented. Coverage of each musculoskeletal region includes reviews of bony anatomy, radiographic anatomy, joints, muscles, arteries and nerves, range of motion, and associated pathologic conditions-all the clinical knowledge you need. Multiple muscles are often covered on a single card to emphasize the muscles' relationship to one another and the spaces between them.

How To Apply Makeup Like A Professional

Advances in medical, biomedical and health services research have reduced the level of uncertainty in clinical practice. Clinical practice guidelines (CPGs) complement this progress by establishing standards of care backed by strong scientific evidence. CPGs are statements that include recommendations intended to optimize patient care. These statements are informed by a systematic review of evidence and an assessment of the benefits and costs of alternative care options. Clinical Practice Guidelines We Can Trust examines the current state of clinical practice guidelines and how they can be

improved to enhance healthcare quality and patient outcomes. Clinical practice guidelines now are ubiquitous in our healthcare system. The Guidelines International Network (GIN) database currently lists more than 3,700 guidelines from 39 countries. Developing guidelines presents a number of challenges including lack of transparent methodological practices, difficulty reconciling conflicting guidelines, and conflicts of interest. Clinical Practice Guidelines We Can Trust explores questions surrounding the quality of CPG development processes and the establishment of standards. It proposes eight standards for developing trustworthy clinical practice guidelines emphasizing transparency; management of conflict of interest ; systematic review--guideline development intersection; establishing evidence foundations for and rating strength of guideline recommendations; articulation of recommendations; external review; and updating. Clinical Practice Guidelines We Can Trust shows how clinical practice guidelines can enhance clinician and patient decision-making by translating complex scientific research findings into recommendations for clinical practice that are relevant to the individual patient encounter, instead of implementing a one size fits all approach to patient care. This book contains information directly related to the work of the Agency for Healthcare Research and Quality (AHRQ), as well as various Congressional staff and policymakers. It is a vital resource for medical specialty societies, disease advocacy groups, health professionals, private and international organizations that develop or use clinical practice guidelines, consumers, clinicians, and payers.

Compassionomics

The COVID-19 pandemic has exacerbated burnout for clinicians and administrators alike, heightening the need for this practical guide that provides a comprehensive approach to empowering physicians while ensuring organizational resilience. In this second edition of Preventing Physician Burnout: Curing the Chaos and Returning Joy to the Practice of Medicine, doctors Paul DeChant and Diane Shannon define burnout, explore the consequences for physicians, patients, and the health care system, identify the underlying causes that are fueling the burnout epidemic, and provide case studies with specific interventions that have demonstrated success in healing the broken clinical workplace.Based on their experience and extensive interviews with experts in burnout, health care, and Lean management, they give voice to patient advocates, burnout researchers, leaders of health care organizations, and the physicians themselves. DeChant and Shannon also share examples of strategies that hospitals and physician practices across the United States are using to address the root causes of burnout among physicians, including action items for preventing burnout and curbing the crisis."It is hard to see how we can create the health care system we want and need on the backs of joyless and unengaged doctors. This well-written, practical book offers the prescription we need to address this crisis." Robert Wachter, MD, author of The Digital Doctor: Hope, Hype, and Harm at the Dawn of Medicine's Computer Age

The Checklist Manifesto

The Power of Your Subconscious Mind

Amazon Athena is an interactive query service that makes it easy to analyze data directly in Amazon Simple Storage Service (Amazon S3) using standard SQL. With a few actions in the AWS Management Console, you can point Athena at your data stored in Amazon S3 and begin using standard SQL to run ad-hoc queries and get results in seconds. Athena is serverless, so there is no infrastructure to set up or manage, and you pay only for the queries you run. Athena scales automatically--executing queries in parallel--so results are fast, even with large datasets and complex queries.

Questions are the Answers

ARCHIE 3000 is the complete collection featuring the classic series. This is presented in the new higher-end format of Archie Comics Presents, which offers 200+ pages at a value while taking a design cue from successful all-ages graphic novels. Travel to the 31st Century with Archie and his friends! In the year 3000, Riverdale is home to hoverboards, intergalactic travel, alien life and everyone's favorite space case, Archie! Follow the gang as they encounter detention robots, teleporters, wacky fashion trends and much more. Will the teens of the future get in as much trouble as the ones from our time?

Frame by Frame

This e-book is a suitable reference on the technical and scientific competence related to effective application and integration of cool materials in the built environment. The e-book is an overview on the following: • The role of cool materials in the built environment. • Major cool materials techniques and their benefits and drawbacks. • Research trends in cool materials for the built environment. • Technical guidelines for instrumentation, testing and rating of cool materials. • Policy and economic aspects of cool materials necessary for the management of built environments. • Case studies where the cool materials are implemented. This e-book is a suitable reference on the technical and scientific competence related to effective application and integration of cool materials in the built environment. The e-book is an overview on the following: • The role of cool materials in the built environment. • Major cool materials techniques and their benefits and drawbacks. • Research trends in cool materials for the built environment. • Technical guidelines for instrumentation, testing and rating of cool materials. • Policy and economic aspects of cool materials necessary for the management of built environments. • Case studies where the cool materials are implemented.

The Way of Innovation

This collection of articles on the teaching of reading pulls together some of the best—and most clicked-on—articles on reading that Educational Leadership has published in the past few years from more than a dozen of the most respected experts in the field, including Richard L. Allington, Nell K. Duke, and Sally E. Shaywitz. The articles cover what research says about the teaching of both reading and reading comprehension—from teaching phonics to improving fluency to tackling complex texts. On Developing Readers offers strategies for teaching informational texts as well as fiction. Most important, it also addresses how to inspire the love of reading.

Summarization in Any Subject

Educators agree that the ability to summarize--to identify salient information and structure it for meaning, long-term retention, and successful application--is an essential academic skill. Research affirms summarization's reputation as a highly effective way to boost comprehension and achievement. We know summarization works. But isn't it, well, just a little dull? It doesn't have to be. Rick Wormeli, a teacher certified by the National Board for Professional Teaching Standards, makes the case that summarization is not only one of the most effective ways to improve student learning, it's also one of the most flexible, responsive, and engaging. Here, you'll find a classroom-tested collection of written, spoken, artistic, and kinesthetic summarization techniques for both individual assignments and group activities across the content areas. Suitable for students in grades 3-12, these techniques are easily adjustable to any curriculum and presented with ample directions and vivid, multidisciplinary examples. They are valuable additions to every teacher's repertoire. Wormeli also clarifies the process of teaching students how to summarize and includes a special section on the key skill of paraphrasing. The book concludes with an assortment of original text excerpts and activity prompts--a great starting place for teachers ready to use summarization in their own classrooms. Note: This product listing is for the Adobe Acrobat (PDF) version of the book.

The Grief Survival Handbook

How can you help teens thrive now and for life? Support them as whole learners. Developing independence and responsibility. Collaborating and communicating effectively. Establishing valuable work habits. Harnessing emotions and motivation. In this insightful, culturally responsive guide, Poliner and Benson integrate these lifelong skills into daily practices through Practical applications for diverse populations in every class, advisory, team, or club The latest research on best practices from adolescent psychology, neuroscience, school climate Tools for teachers, administrators, counselors, and parents to help teens succeed now and later in school, home, workplace, and community. Teaching the Whole Teen supports adolescents and adults within the school to thrive.

Anesthesiologist's Manual of Surgical Procedures

Porphyry's On Abstinence from Killing Animals is one of the most interesting books from Greek antiquity for both philosophers and historians. In it, Porphyry relates the arguments for eating or sacrificing animals and then goes on to argue that an understanding of humans and gods shows such sacrifice to be inappropriate, that an understanding of animals shows it to be unjust, and that a knowledge of non-Greeks shows it to be unnecessary. There are no Neoplatonist commentaries on Aristotle's Ethics from the period AD 250-600. Thus, although this work is not a commentary on Aristotle, it fills a gap in this series by going to the heart of ethical debates among Neoplatonists around AD 300, and revealing one ascetic Neoplatonist's view of the ideal way of life. It also records rival positions taken on the treatment of animals by Greek philosophers over the previous six hundred years.

The Curve Ahead

The New York Times bestselling author of Better and Complications reveals the surprising power of the ordinary checklist We live in a world of great and increasing complexity, where even the most expert professionals struggle to master the tasks they face. Longer training, ever more advanced technologies—neither seems to prevent grievous errors. But in a hopeful turn, acclaimed surgeon and writer Atul Gawande finds a remedy in the humblest and simplest of techniques: the checklist. First introduced decades ago by the U.S. Air Force, checklists have enabled pilots to fly aircraft of mind-boggling sophistication. Now innovative checklists are being adopted in hospitals around the world, helping doctors and nurses respond to everything from flu epidemics to avalanches. Even in the immensely complex world of surgery, a simple ninety-second variant has cut the rate of fatalities by more than a third. In riveting stories, Gawande takes us from Austria, where an emergency checklist saved a drowning victim who had spent half an hour underwater, to Michigan, where a cleanliness checklist in intensive care units virtually eliminated a type of deadly hospital infection. He explains how checklists actually work to prompt striking and immediate improvements. And he follows the checklist revolution into fields well beyond medicine, from disaster response to investment banking, skyscraper construction, and businesses of all kinds. An intellectual adventure in which lives are lost and saved and one simple idea makes a tremendous difference, The Checklist Manifesto is essential reading for anyone working to get things right.

Quantitative Aptitude

This book concentrates on female shamanisms in Asia and their relationship with the state and other religions, offering a perspective on gender and shamanism that has often been neglected in previous accounts. An international range of contributors cover a broad geographical scope, ranging from Siberia to South Asia, and Iran to Japan. Several key themes

are considered, including the role of bureaucratic established religions in integrating, challenging and fighting shamanic practices, the position of women within shamaniccomplexes, and perceptions of the body,. Beginning with a chapter that places the shamaness at the centre of the discussion, chapters then approach these issues in a variety of ways, from historically informed accounts, to presenting the findings of extensive ethnographic research by the authors themselves. Offering an important counterbalance to male dominated accounts of shamanism, this book will be of great interest to scholars of Indigenous Peoples across Religious Studies, Anthropology, Asian Studies, and Gender Studies.

The Astronomical Scrapbook

At publication date, a free ebook version of this title will be available through Luminos, University of California Press's Open Access publishing program. Visit www.luminosoa.org to learn more. In this beautifully written and deeply researched study, Hannah Frank provides an original way to understand American animated cartoons from the Golden Age of animation (1920–1960). In the pre-digital age of the twentieth century, the making of cartoons was mechanized and standardized: thousands of drawings were inked and painted onto individual transparent celluloid sheets (called "cels") and then photographed in succession, a labor-intensive process that was divided across scores of artists and technicians. In order to see the art, labor, and technology of cel animation, Frank slows cartoons down to look frame by frame, finding hitherto unseen aspects of the animated image. What emerges is both a methodology and a highly original account of an art formed on the assembly line.

Hacking Healthcare

Inside The Way of Innovation, corporate strategist Kaihan Krippendorff explains how you can adapt and thrive by recognizing, understanding, and utilizing the ancient Asian approach to innovation. He illustrates how companies like Microsoft and Nokia use this powerful wisdom, and how you too can pass through the five stages of innovation: Metal (Admit you are stuck) Water (Conceive new winning options) Wood (Assemble your resources) Fire (Break out your innovation) Earth (Make it sustainable) With this book, you have the ancient strategies you need to lead the way to a more productive - and profitable - future.

The Telescope

By examining the stories of companies like LoJack, MySpace and Groupon, an expert in Strategic Management describes how organizations can sustain high-growth through a repeatable process for innovation without succumbing to the growth hump. 30,000 first printing.

Smile Structured Methods In Language Education

Successful Writing

"How To Apply Makeup Like A Professional" is another in the series of books on makeup from Lisa Patrick. Through her, readers have learned how to do basic makeup to get to work and to run about and do errands or even to go out at night. She takes thing a bit further in this book and highlights certain tips and tricks that a person can use to have that professional look when they apply their makeup. Having the professional look involves a certain number of processes from the tools that are used to the makeup that is selected and how it is applied. The main thing to learn is that specific types of makeup will have a certain effect. It is therefore important to select carefully. The brushes and sponges also have to be selected carefully and all of this is expounded upon in the book. It serves as a great guide to help women look even better.

Netter's Musculoskeletal Flash Cards

The CEO of Athenahealth reflects on his journey from ambulance driver to CEO of one of the nation's fastest-growing tech companies to outline a blueprint for improving the current health-care system through innovation, less regulation and a wider range of customer choices.

ROMANCE ACTION & ADVENTURE MYSTERY & THRILLER BIOGRAPHIES & HISTORY CHILDREN'S YOUNG ADULT FANTASY HISTORICAL FICTION HORROR LITERARY FICTION NON-FICTION SCIENCE FICTION