

Ivy Business School Case Study Solutions

Case Studies in Marketing Management Strategic Management The Case Study Handbook Business Communication, 3rd Edition Corporate Finance Political Marketing Cases in Operations Management Learning with Cases Developing Leadership Character Globally Responsible Leadership Cases in the Environment of Business Business Case Analysis Process Workbook Teaching with Cases Cases in Alliance Management Canadian Managerial Accounting Cases The Case Study Handbook, Revised Edition Cases in Entrepreneurship Minding Your Business Applied Corporate Finance, 4th Edition Cases in Gender & Diversity in Organizations Strategic Management Cases in Organizational Behavior Case Studies As a Teaching Tool in Management Education Cases in Marketing Management Business and Management Education in China Canadian Universities in China's Transformation Cases in Leadership Case Studies in Consumer Behaviour, 1e Into Thin Air Transnational Management Teaching and the Case Method HBR's 10 Must Reads 2018 Teaching with Cases Project Management Case Studies Cases in Business Ethics Cases in Leadership Writing Cases Primal Leadership Introduction to Nonprofit Management The Business School Buzz Book

Case Studies in Marketing Management

Cases in Leadership is a unique collection of 30 real-world leadership cases from Ivey Publishing plus fourteen practitioner readings from the Ivey Business Journal. The updated casebook helps business students gain a better understanding of leadership and enables them to be more effective leaders through their careers. The selected cases are about complex leadership issues that require the attention of the decision-maker in each case. Each of the casebooks comes equipped with instructor's resources on CD-ROM. These affordable collections will not only help students connect to real-world situations, but will benefit corporations seeking continued education in the field as well.

Strategic Management

Annotation.

The Case Study Handbook

This book focuses on the element of leadership that has largely been neglected in the literature: character. Often thought to be a subjective construct, the book demonstrates the concrete behaviors associated with different character dimensions in order to illustrate how these behaviors can be developed, and character strengthened. Based on research involving over

300 senior leaders from different industries, sectors and countries, Crossan, Seijts, and Gandz developed a model for leadership character that focuses on eleven dimensions. The book begins by setting the context for the focus on character in business, asking what character is and whether it can be learned, developed, molded or changed. Next, the book focuses on each dimension of leadership character in turn, exploring its elements and the ways in which it can be applied in a business setting. The book concludes with a summary of the key insights, an exploration of the interactions between the character dimensions, and a call to the reader to reflect on how to develop one's own and others' leadership character. Bridging theory and management practice, *Developing Leadership Character* will interest students and practitioners alike. Readers will benefit not only from a new, robust theoretical framework for leadership character, but will also learn how character can be developed further.

Business Communication, 3rd Edition

In this updated guide, Vault publishes the entire surveys of current students and alumni at more than 100 top business schools. Each 4- to 5-page entry is composed almost entirely of insider comments from students and alumni. Each school profile features surveys of about 10 students or alumni. These narratives provide applicants with detailed and balanced perspectives and insider information on admissions and employment prospects, which is lacking in other business school guides.

Corporate Finance

Cases in the Environment of Business offers an outstanding collection of relevant, classroom-tested cases. In discussing the cases, students will participate in managerial decisions in an international context. Most cases deal with a variety of environmental forces, but generally a single set of forces plays a predominant role.

Political Marketing

Aswath Damodaran, distinguished author, Professor of Finance, and David Margolis, Teaching Fellow at the NYU Stern School of Business, have delivered the newest edition of *Applied Corporate Finance*. This readable text provides the practical advice students and practitioners need rather than a sole concentration on debate theory, assumptions, or models. Like no other text of its kind, *Applied Corporate Finance*, 4th Edition applies corporate finance to real companies. It now contains six real-world core companies to study and follow. Business decisions are classified for students into three groups: investment, financing, and dividend decisions.

Cases in Operations Management

Transnational Management provides an integrated conceptual framework to guide students and instructors through the challenges facing today's multinational enterprises. Through text narrative and cases, the authors skilfully examine the development of strategy, organizational capabilities, and management roles and responsibilities for operating in the global economy. The key concepts are developed in eight chapters that are supplemented by carefully selected practical case studies from world-leading case writers. All chapters have been revised and updated for this eighth edition to reflect the latest thinking in transnational management while retaining the book's strong integrated conceptual framework. Ten new cases have been added, and four others updated. A full range of online support materials are available, including detailed case teaching notes, almost 200 PowerPoint slides, and a test bank. Suitable for MBA, executive education and senior undergraduate students studying international management, international business or global strategy courses, Transnational Management offers a uniquely global perspective on the subject.

Learning with Cases

This book interweaves the theory of strategic management with the special requirements of Indian business environment. This fourth edition of the popular text in strategic management brings the current and updated content in the discipline in a lucid and reader-friendly manner. The content for this edition is thoroughly revised, rewritten, and updated with 36 cases (comprehensive and mini) of Indian organisations and companies. Salient Features: - New chapters dealing with sustainability in the context of strategic management, and methods of pursuing strategies. - Enhanced framework of strategy implementation in India - Learning objectives based content with new examples, illustrations and cases.

Developing Leadership Character

The Ivey School of Business and SAGE have partnered to offer a distinctive collection of real-world leadership cases. Cases in Leadership, Fourth Edition is a unique collection of 30 real-world leadership cases from Ivey Publishing plus 15 practitioner readings from the Ivey Business Journal. The updated casebook helps business students gain a better understanding of leadership and enables them to be more effective leaders throughout their careers. Authors W. Glenn Rowe and Laura Guerrero selected cases about complex leadership issues that require the attention of the decision maker in each situation. This casebook provides an invaluable companion to any standard leadership text by illustrating the complex nature of leadership in a variety of organizations, demonstrating the real-world implications of theory in practice.

Globally Responsible Leadership

When Jon Krakauer reached the summit of Mt. Everest in the early afternoon of May 10, 1996, he hadn't slept in fifty-seven hours and was reeling from the brain-altering effects of oxygen depletion. As he turned to begin the perilous descent from 29,028 feet (roughly the cruising altitude of an Airbus jetliner), twenty other climbers were still pushing doggedly to the top, unaware that the sky had begun to roil with clouds. *Into Thin Air* is the definitive account of the deadliest season in the history of Everest by the acclaimed Outside journalist and author of the bestselling *Into the Wild*. Taking the reader step by step from Katmandu to the mountain's deadly pinnacle, Krakauer has his readers shaking on the edge of their seat. Beyond the terrors of this account, however, he also peers deeply into the myth of the world's tallest mountain. What is it about Everest that has compelled so many people—including himself—to throw caution to the wind, ignore the concerns of loved ones, and willingly subject themselves to such risk, hardship, and expense? Written with emotional clarity and supported by his impeccable reporting, Krakauer's eyewitness account of what happened on the roof of the world is a singular achievement. From the Paperback edition.

Cases in the Environment of Business

Substantially revised throughout, *Political Marketing* second edition continues to offer students the most comprehensive introduction to this rapidly growing field. It provides an accessible but in-depth guide to what political marketing is and how it is used in practice, and encourages reflection on how it should be used in the future. Features and benefits of the second edition: New chapters on political branding and delivery marketing; Expanded discussion of political public relations, crisis management, marketing in the lower levels of government and volunteer-friendly organizations; Examination of the new research on emerging practices in the field, such as interactive and responsive leadership communication, mobile marketing, co-creation market research, experimental and analytic marketing, celebrity marketing and integrated marketing communications; and Extensive pedagogical features, including 21 detailed case studies from around the world, practitioner profiles, best practice guides, class discussion points, an online resource site and both applied and traditional assessment questions. Written by a leading expert in the field, this textbook is essential reading for all students of political marketing, parties and elections and comparative politics. This book is supported by an online resource site, www.political-marketing.org/, which is annually updated with new academic literature, audiovisual links and websites that provide further reading and links to clips for use in teaching political marketing.

Business Case Analysis Process Workbook

This third edition of *Teaching and the Case Method* is a further response to increased national and international interest in teaching, teachers, and learning, as well as the pressing need to enhance instructional effectiveness in the widest possible variety of settings. Like its predecessors, this edition celebrates the joys of teaching and learning at their best and

emphasizes the reciprocal exchange of wisdom that teachers and students can experience. It is based on the belief that teaching is not purely a matter of inborn talent. On the contrary, the knowledge, skills, and attitudes that make for excellence in teaching can be analyzed, abstracted, and learned. One key premise of Teaching and the Case Method is that all teaching and learning involve a core of universally applicable principles that can be discerned and absorbed through the study and discussion of cases.

Teaching with Cases

Cases in Alliance Management

The only truly Australasian text on Strategic Management, written specifically for the unique requirements of modern Australasian businesses - from start-ups to multinationals. Assuming an international perspective but written for an Australian and New Zealand audience, the text highlights how all organisations are affected by international issues, whether through suppliers, operations, competitors or customers. To provide a clear and practical application of theory, ten new case studies have been included in this edition to respond to the demand for them at this level of study in this discipline. Additionally, the text allows a more theoretical perspective to be taken than is normally possible in strategy texts. This suits undergraduate courses where students have little practical experience and where conceptual principles are being developed. However, postgraduate students seeking a more conceptual understanding also find this emphasis valuable. Theoretically strong, Strategic Management covers all theories and major research, yet has a practical, unifying and integrated theme in the environment-strategy-capability gap analysis model.

Canadian Managerial Accounting Cases

Cases in Entrepreneurship: The Venture Creation Process is the first book to be based upon a cognitive framework of entrepreneurship. These cases are compatible with courses in Entrepreneurship, and New Venture Management at the undergraduate and MBA level in schools of business.

The Case Study Handbook, Revised Edition

Cases in Entrepreneurship

"This fifth edition sets a new milestone for this best seller on how to write good cases quickly. Thoroughly field-tested all over the world, it contains many ideas and examples to make case writing both enjoyable and effective. The insights from our new lead author and the recent editions of Learning with cases and Teaching with cases provided the impetus to ensure Writing cases would be fully congruent with its sibling texts in this case method trilogy and with today's environment."--Back cover.

Minding Your Business

Cases in Gender & Diversity in Organizations is a compilation of real-life business cases illustrating the unique opportunities and challenges for managers of the new, more demographically diverse workplace. The Casebook provides a thorough overview of the issues and challenges facing organizations as more women enter the workplace, as parents struggle to create more balance between their work and family lives, and as members of different ethnic groups interact more frequently in work organizations around the world. Cases in Gender & Diversity in Organizations offers students the opportunity to develop strategies to make effective decisions regarding a wide array of workplace diversity issues. The Casebook offers contemporary managers a clear sense of the relevance and importance of diversity.

Applied Corporate Finance, 4th Edition

A year's worth of management wisdom, all in one place. We've reviewed the ideas, insights, and best practices from the past year of Harvard Business Review to keep you up-to-date on the most cutting-edge, influential thinking driving business today. With authors from Michael E. Porter to Daniel Kahneman and company examples from P&G to Adobe, this volume brings the most current and important management conversations to your fingertips. This book will inspire you to:

- Reconsider what keeps your customers coming back
- Create visualizations that send a clear message
- Assess how quickly disruptive change is coming to your industry
- Boost engagement by giving your employees the freedom to break the rules
- Understand what blockchain is and how it will affect your industry
- Get your product in customers' hands faster by accelerating your research and development phase

This collection of articles includes "Customer Loyalty Is Overrated," by A.G. Lafley and Roger L. Martin; "Noise: How to Overcome the High, Hidden Cost of Inconsistent Decision Making," by Daniel Kahneman, Andrew M. Rosenfield, Linnea Gandhi, and Tom Blaser; "Visualizations That Really Work," by Scott Berinato; "Right Tech, Wrong Time," by Ron Adner and Rahul Kapoor; "How to Pay for Health Care," by Michael E. Porter and Robert S. Kaplan; "The Performance Management Revolution," by Peter Cappelli and Anna Tavis; "Let Your Workers Rebel," by Francesca Gino; "Why Diversity Programs Fail," by Frank Dobbin and Alexandra Kalev; "What So Many People Don't Get About the U.S. Working Class," by Joan C. Williams; "The Truth About Blockchain," by Marco Iansiti and Karim R. Lakhani; and "The Edison of Medicine," by Steven Prokesch.

Cases in Gender & Diversity in Organizations

Canada was one of the first Western countries to sign an agreement to provide development aid to China in 1983, and the Canadian International Development Agency invited universities to cooperate in ways that would facilitate "the multiplication of contacts at the thinking level." In *Canadian Universities in China's Transformation*, leading scholars from Canadian and Chinese universities elaborate on the historical experience of collaboration in areas as different as environmental science, marine science, engineering, management, law, agriculture, medicine, education, minority cultures, and women's studies. Contributors use theoretical frames such as dependency theory, human capital, the knowledge economy, and Habermas's theory of communicative action, to facilitate a striking dialogue between Canadian and Chinese perspectives on common questions. They provide insights into factors that ensured the long-term success of some partnerships, as well as barriers that hindered others, and vivid lessons for current collaboration. Case studies include a project that began with the training of Chinese judges developing into reciprocal programs in legal education in China, Canada, and Latin America, and an examination of how joint environmental research has had policy impacts at national and international levels. Presenting the story of universities working together in the era after the Cultural Revolution, *Canadian Universities in China's Transformation* is a unique account of partnerships in knowledge production and application and their resulting impacts.

Strategic Management

Cases in Organizational Behavior

In the 21st century new ways of doing business have to be found. Against what has been customary logic in the business world, Aveda and Intelligent Nutrients founder Horst M. Rechelbacher contends that the biggest business opportunities for this century will come from practicing environmentally sound, sustainable business. By creating a merger between self, community, and environment, we will become "eco-preneurs", reaping the rewards of a healthy abundance and ushering in a new age of enlightened capitalism. Based on his experience as a highly successful entrepreneur and environmentalist, Horst M. Rechelbacher's *Minding Your Business* is a profound and poetic manifesto for social responsibility in business. In his emphasis on sustainable agriculture and indigenous products, Rechelbacher is the leading international voice in the urgent and long-overdue crusade for phasing out the multiplicity of toxic ingredients in cosmetics and personal care products in favor of organic materials. This further emphasizes Rechelbacher's wise and scientifically indisputable warning "Don't put anything on your skin that you wouldn't put in your mouth."

Case Studies As a Teaching Tool in Management Education

Managerial accounting gives managers the information they need to make decisions for the future. That's why managerial accounting and cases are a perfect fit because both focus on future decision-making. While textbooks explain concepts and allow students to master problems, cases go above and beyond. Cases challenge students to critically examine the facts, analyze alternatives from a quantitative and qualitative perspective, and make recommendations. Canadian Managerial Accounting Cases presents cases on a variety of topics at either an introductory or intermediate level of difficulty. There is at least one case on each topic in a typical managerial accounting textbook so that instructors can use the case method throughout their course. Cases are a great way to support learner-centered teaching. Classes become a forum for instructors and students to go beyond lectures and problems by discussing and analyzing the case together. Detailed teaching notes help instructors plan their lessons and facilitate in-class discussions. Students are given a framework for analyzing managerial accounting cases, similar to the framework used in the professional accounting exams, as well as questions to help them in their case analysis. These questions vary in the level of detail so students can grow their case analysis skills. Students learning managerial accounting with cases can see how managerial accounting is used in organizations. They'll gain experience in examining the facts, analyzing alternatives, and making decisions—all valuable skills no matter where students' career paths take them.

Cases in Marketing Management

Trends associated with consumer behaviour in the emerging Indian context have certain unique aspects. The huge market at the lower economic strata running to several millions of households for fast-moving consumer goods, the vast youth population that makes the market especially attractive to several multinational brands, the growth of luxury markets, the appearance of modern retail outlets in an environment that is still characterized by kirana shops and the enhanced rural patronage of goods and services spanning several categories are just some of the important factors that make the Indian context significantly different from the western markets. Case Studies in Consumer Behaviour adds value to the understanding of these context-specific challenges. This case collection on consumer behaviour has been edited based on the rich contextual and conceptual experience of the editor and the insights provided by Professor Paul Beamish of Ivey Business School, who has worked extensively on cases that relate to the Asian context. The cases provide an opportunity for students to blend theory with practice and understand how consumer behaviour concepts contribute to marketing strategies of brands. The Indian cases added to the collection provide an ethnic touch to the repertoire of issues pertinent to consumer behaviour. The digital era characterized by the social media and smart tablets require a basic understanding of the core concepts that influence consumers and this collection of cases provides the anchor on which several layers of thinking associated with consumer behaviour can be envisaged.

Business and Management Education in China

Canadian Universities in China's Transformation

What does a truly global manager today need to know to lead responsibly? How does he or she develop the core management competencies needed? *Globally Responsible Leadership: Managing According to the UN Global Compact* uses the UN Global Compact and its Ten Principles as an overarching framework for understanding the issues facing business managers today. Drawing on the knowledge of contributors from different parts of the world, the book shows readers the intersection between business and the major global issues of our time—human rights, labor, the environment, anti-corruption and bribery—and most critically, how to address these issues in the day-to-day running of their operations.

Cases in Leadership

If you're enrolled in an executive education or MBA program, you've probably encountered a powerful learning tool: the business case. But if you're like many people, you may find interpreting and writing about cases mystifying, challenging, or downright frustrating. In *"The Case Study Handbook"*, William Ellet presents a potent new approach for analyzing, discussing, and writing about cases. Early chapters show how to classify cases according to the analytical task they require (solving a problem, making a decision, or forming an evaluation) and quickly establish a base of knowledge about a case. Strategies and templates, in addition to several sample Harvard Business School cases, help you apply the author's framework. Later in the book, Ellet shows how to write persuasive case-analytical essays based on the process laid out earlier. Extensive examples of effective and ineffective writing further reinforce your learning. The book also includes a chapter on how to talk about cases more effectively in class. Any current or prospective MBA or executive education student needs to read this book.

Case Studies in Consumer Behaviour, 1e

Drawn from best practices, this casebook provides a practical road map and real-life case studies to help students develop the necessary skills to design, negotiate, and manage domestic and international alliances. Editors Jean-Louis Schaan and Micheál J. Kelly have organized this book around the four major phases in the alliance formation and management process—strategic rationale, partner selection, negotiation, and implementation.

Into Thin Air

Case method teaching immerses students in realistic business situations--which include incomplete information, time constraints, and conflicting goals. The class discussion inherent in case teaching is well known for stimulating the development of students' critical thinking skills, yet instructors often need guidance on managing that class discussion to maximize learning. Teaching with Cases focuses on practical advice for instructors that can be easily implemented. It covers how to plan a course, how to teach it, and how to evaluate it. The book is organized by the three elements required for a great case-based course: 1) advance planning by the instructor, including implementation of a student contract; 2) how to make leading a vibrant case discussion easier and more systematic; and 3) planning for student evaluation after the course is complete. Teaching with Cases is ideal for anyone interested in case teaching, whether basing an entire course on cases, using cases as a supplement, or simply using discussion facilitation techniques. To learn more about the book, and to see resources available, visit teachingwithcases.hbsp.harvard.edu.

Transnational Management

The SAGE Text and Cases Series, featuring IVEY Cases is a co-publishing partnership between SAGE Publications and the Richard Ivey School of Business at The University of Western Ontario. Due to their popularity in more than 60 countries, approximately 200 new cases are added to the Ivey School of Business library each year. These affordable collections not only help students connect to real-world situations, but benefit corporations seeking continued education in the field as well. Introduction to Nonprofit Management: Text and Cases is a unique collection of 28 cases from Ivey Publishing. This casebook helps students gain a better understanding of nonprofit management by providing them with a look at the complex issues that leaders of nonprofit organizations must tackle on a regular basis.

Teaching and the Case Method

"This book demonstrates the benefits and challenges associated with teaching through case studies in management studies, by weaving theory and practice to form a comprehensive outline for educators"--

HBR's 10 Must Reads 2018

Teaching with Cases

It is a comprehensive textbook especially designed for the students of commerce, management and other professional courses. It serves both as a learner's text and a practitioner's guide. It provides a sharp focus on all relevant concepts and

cardinal principles of business communication and adds value to the reader's understanding of the subject. Following a need-based and sequential approach, the book is highly stimulating and leads students to communicate with élan and prepare for work place challenges.

Project Management Case Studies

This comprehensive collection of 38 cases selected from Ivey Publishing helps students understand the complex issues that marketing professionals deal with on a regular basis. The cases were chosen to help students apply conceptual, strategic thinking to issues in marketing management, as well as provide them with more practical operational ideas and methods. Cases were chosen from around the world, from small and large corporations, and include household names such as Twitter, Best Buy, Ruth's Chris, and Kraft Foods. The majority of the cases are very recent (from 2009 or later). Each chapter begins with an introductory review of the topic area prior to the set of cases, and questions are included after each case to help students to think critically about the material. Cases in Marketing Management is edited by Kenneth E. Clow and Donald Baack, and follows the structure and goals of their textbook Marketing Management: A Customer-Oriented Approach. It can also be used as a stand-alone text, or as a supplement to any other marketing management textbook, for instructors who want to more clearly connect theory and practice to actual cases.

Cases in Business Ethics

Cases in Operations Management: Building Customer Value Through World-Class Operations is unique in its strong grounding in real-world decisions. The cases are structured into six chapters, each of which offers an overview of key concepts. Given that most managers will need to function effectively in an international context, the cases draw from challenges faced by experienced managers in such varied settings as China, France, India, Italy, Japan, the Netherlands, Trinidad, Vietnam, and others, in addition to the United States and Canada. These cases continue to illustrate basic concepts while expanding students' understanding of economic, political, and cultural concerns that must be interwoven into such key areas as process design, quality, and supply chain management.

Cases in Leadership

This pioneering book offers a unique constellation of essays focused on the important social and economic changes affecting educational institutions in China. It provides an in-depth examination of the potential and obstacles for business and management education in the world's second largest economy and most populated country. This volume is an essential resource for anyone with an interest in teaching, developing a new program, or entering into a joint venture in

China. A wide range of topics, such as economic transition, pedagogical issues, professional training and alliance formation, are discussed from the standpoint of deans, educators, directors and consultants of educational institutions hailing from both the East and the West.

Writing Cases

THE #1 PROJECT MANAGEMENT CASE STUDIES BOOK NOW FEATURING NEW CASES FROM DISNEY, THE OLYMPICS, AIRBUS, BOEING, AND MORE After on-the-job experience, case studies are the most important part of every project manager's training. This Fifth Edition of Project Management Case Studies features more than one hundred case studies that detail projects at high-profile companies around the world. These cases offer you a unique opportunity to experience, first-hand, project management in action within a variety of contexts and up against some of the most challenging conditions any project manager will likely face. New to this edition are case studies focusing on agile and scrum methodologies. Contains 100-plus case studies from companies that illustrate both successful and not-so-successful project management Represents an array of industries, including medical and pharmaceutical, aerospace, entertainment, sports, manufacturing, finance, telecommunications, and more Features 18 new case studies, including high-profile cases from Disney, the Olympics, Boeing 787 Dreamliner, and Airbus 380 Follows and supports preparation for the Project Management Professional (PMP)® Certification Exam Experienced PMs, project managers in training, and students alike will find this book to be an indispensable resource whether used as a standalone or combined with the bestselling Project Management: A Systems Approach to Planning, Scheduling, and Controlling, 12th Edition. PMI, CAPM, PMBOK, PMP and Project Management Professional are registered marks of the Project Management Institute, Inc.

Primal Leadership

Cases in Organizational Behavior has been designed to help readers develop an understanding of, and appreciation for, the various challenges, dilemmas, and constraints that decision makers face in real organizational settings. The cases are made up of actual events and address globalization, managing a diverse workforce, motivation, and leadership. Together, these cases provide students with the opportunity to practice and hone analytical skills, decision making skills, application skills, planning skills, and oral communication skills.

Introduction to Nonprofit Management

The guide all MBAs and exec ed students need. If you're enrolled in an MBA or executive education program, you've probably encountered a powerful learning tool: the business case. But if you're like many people, you may find interpreting

and writing about cases mystifying and time-consuming. In *The Case Study Handbook, Revised Edition*, William Ellet presents a potent new approach for efficiently analyzing, discussing, and writing about cases. Early chapters show how to classify cases according to the analytical task they require (making a decision, performing an evaluation, or diagnosing a problem) and quickly establish a base of knowledge about a case. Strategies and templates, in addition to several sample Harvard Business School cases, help you apply the author's framework. Later in the book, Ellet shows how to write persuasive case-analytical essays based on the process laid out earlier. Examples of effective writing further reinforce the methods. The book also includes a chapter on how to talk about cases more effectively in class. Any current or prospective MBA or executive education student needs this guide.

The Business School Buzz Book

Cases in Business Ethics provides the opportunity for students not only to discuss the application of ethical theories in managerial situations, but also to apply judgment and make decisions in a real-world context. This collection of cases focuses on business decision-making, and includes both short and long, more complex cases that highlight the practicalities of business practice and ethical theory. A beneficial feature of *Cases in Business Ethics* is the variety of ways in which the cases can be organized to fit the course curriculum.

[ROMANCE](#) [ACTION & ADVENTURE](#) [MYSTERY & THRILLER](#) [BIOGRAPHIES & HISTORY](#) [CHILDREN'S](#) [YOUNG ADULT](#) [FANTASY](#)
[HISTORICAL FICTION](#) [HORROR](#) [LITERARY FICTION](#) [NON-FICTION](#) [SCIENCE FICTION](#)