

Psychology Custom 4th Edition

Applied Sport Psychology Psychology 2e Personality Psychology Experience Psychology Memory He Positive Psychology Ed Psych Modules Psychology in Your Life Psychology and Your Life with P.O.W.E.R. Learning Psychological Science The Process of Research in Psychology Psychology Discovering Behavioral Neuroscience: An Introduction to Biological Psychology Health Psychology A Dictionary of Psychology Self-Esteem and Positive Psychology, 4th Edition Methods in Psychological Research Food Around the World Social Psychology and Human Nature, Comprehensive Edition Discovering Psychology: The Science of Mind Introduction to Abnormal Child and Adolescent Psychology Revel for Psychology Understanding Psychology Essentials of Psychology: Concepts and Applications What is Psychology?: Foundations, Applications, and Integration Scale Development Research Methods in Psychology Introducing Psychology Psychology of Gender Interactive Psychology: People in Perspective Decoding the Ethics Code Essentials of Psychology: Concepts and Applications Psychology Health Psychology King, The Science of Psychology (NASTA Reinforced High School Binding) Psychology Psychology in Everyday Life Invitation to the Life Span Essential Social Psychology

Applied Sport Psychology

The fully updated Third Edition of Bennett L. Schwartz's *Memory: Foundations and Applications* engages students in an exploration of how memory works in everyday life through unique applications in areas such as education, job-related memory, investigations, and courtrooms. Throughout the book, integrated coverage of cognitive psychology and neuroscience connects theory and research to the areas in the brain where memory processes occur. Four overarching themes that create a framework for the text include: the active nature of learning and remembering; memory's status as a biological process; the multiple components of memory systems; and how memory principles can improve our individual ability to learn and remember. Featuring substantive changes that bring the book completely up to date, the Third Edition offers students an array of high-interest examples for augmenting their own memory abilities and appreciation of memory science.

Psychology 2e

The new edition of this brief introductory text retains the hallmark features that have made its parent text unique, while offering a more manageable, student-friendly format. The book was written with three goals in mind: to make the study of psychology accessible and engaging to the beginning student in psychology, to provide students with a solid grounding in the knowledge base in psychology, and to help students succeed in the course. Nevid's comprehensive learning system—derived from research on memory, learning, and textbook pedagogy—is featured throughout. This learning model incorporates what the author calls the Four E's of Effective Learning—Engaging Student Interest, Encoding Information, Elaborating Meaning, and Evaluating Progress. *ESSENTIALS OF PSYCHOLOGY: CONCEPTS AND APPLICATIONS*, 4th Edition, provides a broad view of psychology as well as applications of the knowledge gained from contemporary research to the problems

and challenges we face in today's world. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Personality Psychology

Print+CourseSmart

Experience Psychology

Health Psychology: Well-Being in a Diverse World introduces students to the main topics and issues in health psychology through a unique perspective focused on diversity. Using a conversational tone, author Regan A. R. Gurung explores the key determinants of behavior—such as family, environment, ethnicity, and religion—and connects concepts to personal experiences for students to gain a deeper understanding and appreciation of the material. Extensively updated based on over 1,000 new articles cited, and with a new chapter on research methods, the Fourth Edition reflects the latest cutting-edge research in the field to explain more thoroughly how context and culture are important predictors of healthy behavior.

Memory

He

ESSENTIALS OF PSYCHOLOGY: CONCEPTS AND APPLICATIONS, 5th Edition retains the hallmark features and pedagogical aids that have made this text unique in presenting the foundations of psychology in a manageable, reader-friendly format. Students gain a broad view of psychology and see applications of the knowledge gained from contemporary research to the problems and challenges we face in today's world. Nevid's comprehensive learning system, derived from research on memory, learning, and textbook pedagogy, is featured throughout. This model incorporates the Four E's of Effective Learning -- Engaging Student Interest, Encoding Information, Elaborating Meaning, and Evaluating Progress. Thoroughly updated with recent research developments, this edition also features an expanded focus on psychology in the digital world -- a topic students are sure to find fascinating and relevant. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Positive Psychology

Applied Sport Psychology was written to introduce readers to psychological theories and techniques that can be used to enhance performance and personal growth of sport participants from youth to elite levels. The four-part organization covers learning, motivation, and social interaction; mental training for performance enhancement; implementing training programs; and enhancing health and well-being. This edition reflects the latest research, practice, and anecdotal examples in applied sport psychology. Applied Sport Psychology is particularly well suited as a

text for classes in applied sport psychology and psychology of coaching. The book is also a valuable reference for practicing coaches, sport psychologists, and psychologists.

EdPsych Modules

Provides students with the tools they need to go from inquiry to understanding. Psychology: From Inquiry to Understanding, 3/e provides the framework students need to go from inquiry to understanding by continuously modeling the application of the six key principles of scientific thinking. The text teaches students how to test their assumptions, and motivates them to use scientific thinking skills to better understand the field of psychology and the world around them. MyPsychLab is an integral part of the Lilienfeld / Lynn / Namy / Woolf program. Key learning applications include writing assessment, MyPsychLab video series, and simulations. This text is available in a variety of formats - digital and print. Pearson offers its titles on the devices students love through Pearson's MyLab products, CourseSmart, Amazon, and more. Teaching & Learning Experience This program will provide a better teaching and learning experience -- for you and your students. Here's how: Personalize Learning - MyPsychLab is an online homework, tutorial, and assessment program. It helps students prepare for class and instructor gauge individual and class performance. Improve Critical Thinking - Numbered learning objectives and section summaries help readers build critical thinking and study skills. Engage Students - Visual activities, such as labeling of figures and completion of summary tables, help students review key concepts. Explore Research - "Apply Your Scientific Thinking Skills" questions are tied to outside research assignments. Support Instructors - Support Instructors--A full set of supplements, including MyPsychLab, provides instructors with all the resources and support they need. 0205961673 / 9780205961672 Psychology: From Inquiry to Understanding Plus NEW MyPsychLab with Pearson eText -- Access Card Package Package consists of: 0205206514 / 9780205206513 NEW MyPsychLab with Pearson eText -- Valuepack Access Card 0205959989 / 9780205959983 Psychology: From Inquiry to Understanding

Psychology in Your Life

Psychology and Your Life with P.O.W.E.R Learning

Revised to reflect the current status of scientific and professional theory, practices, and debate across all facets of ethical decision making, this latest edition of Celia B. Fisher's acclaimed Decoding the Ethics Code: A Practical Guide for Psychologists demystifies the American Psychological Association's (APA) Ethical Principles of Psychologists and Code of Conduct. The Fourth Edition explains and puts into practical perspective the format, choice of wording, aspirational principles, and enforceability of the code. Providing in-depth discussions of the foundation and application of each ethical standard to the broad spectrum of scientific, teaching, and professional roles of psychologists, this unique guide helps practitioners effectively use ethical principles and standards to morally conduct their work activities, avoid ethical violations, and, most importantly, preserve and protect the

fundamental rights and welfare of those whom they serve.

Psychological Science

The Process of Research in Psychology

Robert Weis' third edition of Introduction to Abnormal Child and Adolescent Psychology adopts a developmental psychopathology approach to understanding child disorders. Using case studies, this perspective examines the emergence of disorders over time, pays special attention to risk and protective factors that influence developmental processes and trajectories, and examines child psychopathology in the context of normal development. Designed to be flexible via its focused modular organization, the text reflects the latest changes to the DSM (DSM 5, 2013) and is updated with new research and developments in the field.

Psychology

SOCIAL PSYCHOLOGY AND HUMAN NATURE, 4th Edition, offers a remarkably fresh and compelling exploration of the fascinating field of social psychology. Respected researchers, teachers, and authors Roy Baumeister and Brad Bushman give students integrated and accessible insight into the ways that nature, the social environment, and culture interact to influence social behavior. While giving essential insight to the power of situations, the text's contemporary approach also emphasizes the role of human nature -- viewing people as highly complex, exquisitely designed, and variously inclined cultural animals who respond to myriad situations. With strong visual appeal, an engaging writing style, and the best of classic and current research, SOCIAL PSYCHOLOGY AND HUMAN NATURE helps students make sense of the sometimes baffling -- but always interesting -- diversity of human behavior. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Discovering Behavioral Neuroscience: An Introduction to Biological Psychology

Noted for its fair and equal coverage of men and women, Psychology of Gender reviews the research and issues surrounding gender from multiple perspectives, including psychology, sociology, anthropology, and public health. Going far beyond discussions of biological sex and gender identity, the text explores the roles that society has assigned to females and males and the other variables that co-occur with sex, such as status and gender-related traits. The implications of social roles, status, and gender-related traits for relationships and health are also examined. The text begins with a discussion of the nature of gender and development of gender roles, before reviewing communication and interaction styles and how they impact our friendships and romantic relationships. It concludes with an exploration of how gender influences both physical and mental health. New to the 6th Edition: Emphasis on the intersectionality of gender, considering it as a part of wider social categories such as race, ethnicity, social class, and gender identity Recognition of

the increasingly prevalent view that gender is nonbinary Extended coverage of LGBTQ individuals, their relationships, and their health Expanded discussions of key issues including gender-role strain, gender fluidity, women and STEM, parenthood, balancing family and work demands, online communication, and sexual harassment Accompanied by a comprehensive companion website featuring resources for students and instructors, alongside extensive student learning features throughout the book, *Psychology of Gender* is an essential read for all students of gender from psychology, women's studies, gender studies, sociology, and anthropology.

Health Psychology

A Dictionary of Psychology

Self-Esteem and Positive Psychology, 4th Edition

The Science of Psychology: An Appreciative View treats psychology as an integrated science - placing function before dysfunction. The narrative shows where the various subfields of the science interconnect. This second edition provides a flexible solution for an AP Psychology course. From its readable and lively prose to the adaptive questioning diagnostic tool and personalized study plan on Connect Psychology, *The Science of Psychology* ensures an accurate and timely understanding of psychology as a science. Pedagogical and analytical thinking aides, intersections, and Psychological Inquiry encourage students' critical thinking and active engagement with the reading. Laura King's contemporary, engaging, and personal writing style draws students into the text and encourages them to read more actively and critically. *The Science of Psychology* adapts to students individually and provides a roadmap for success that gets students reading and studying more frequently, effectively, and efficiently. The adaptive questioning diagnostic in the Connect Psychology web-based assignment and assessment platforms ensures students understand key chapter concepts. Connect Psychology - turnkey course setups are available almost immediately, or the course can be customized at virtually any level. This makes *The Science of Psychology* perfect for face-to-face, online, or hybrid course delivery.

Methods in Psychological Research

A WINNER OF THE AMERICAN LIBRARIES ASSOCIATION 'OUTSTANDING REFERENCE SOURCES' AWARD. The most up-to-date dictionary of psychology available, described as 'the best single volume dictionary of its kind' (*Library Journal*), and 'impressive' (*THES*). With over 10,500 entries, this authoritative and up-to-date dictionary of psychology is ideal for students, professional psychologists, and the general reader. Featuring: Clear and wide-ranging entries cover all branches of psychology and related disciplines, including psychoanalysis, psychiatry, the neurosciences, and statistics. Extensive coverage of key areas including cognition, sensation and perception, emotion and motivation, learning and skills, language, mental disorder, and research methods. Over 700 commonly used abbreviations

and symbols, listed separately for easy reference Comprehensive list of phobias and phobic stimuli Word origins and derivations supplied. Extensive cross-referencing Over 70 illustrations

Food Around the World

From aggression to altruism, prejudice to persuasion, Essential Social Psychology 3e introduces students to the discoveries and debates that define social psychology today. It covers both classic and cutting edge research studies and provides plenty of real life examples and illustrations to help students to develop a good understanding of the subject whilst building the confidence to apply this knowledge successfully in assignments and exams. An extensive range of learning aids including a glossary, summary sections and memory maps – combined with an array of features on the student section of the companion website – will help reinforce this learning and check retention at specific milestones throughout the course. New to the third edition: A new full-colour design Two brand new chapters on Applied Social Psychology and Social Psychological Methods Coverage of some developing research perspectives including social neuroscience and evolutionary psychology New 'Back to the Real World' textboxes which situate academic findings in the context of the world around you An enhanced SAGE edge™ companion website (study.sagepub.com/crispandturner3e) with a suite of features to enhance your learning experience.

Social Psychology and Human Nature, Comprehensive Edition

Discovering Psychology: The Science of Mind

A text to convey the increasingly sophistication and complexity of the connection between the mind and the body.

Introduction to Abnormal Child and Adolescent Psychology

Interactive Psychology: People in Perspective is the first online textbook for introductory psychology that was conceived and built as an immersive, interactive online learning experience. Whether students read and work with this ebook on their phone, tablet, or laptop, Interactive Psychology will help them succeed in their psychology course. Studies have shown that students who use interactive ebooks spend significantly more time on the text's practice materials than students who use printed textbooks, and students who test themselves frequently achieve better grades in their courses (Sommers, Shin, Greenebaum, Merker, & Sanders, 2019). Interactive Psychology embraces that research to improve student learning through interactive explorations, compelling videos, dynamic maps and graphs, and Check Your Understanding questions at the end of each study unit. With Interactive Psychology, students learn psychology by doing psychology.

Revel for Psychology

Now with SAGE Publications, Cheryl Cisero Durwin and Marla Reese-Weber's

EdPsych Modules uses an innovative implementation of case studies and a modular format to address the challenge of effectively connecting theory and research to practice. Each module is a succinct, stand-alone topic that represents every subject found in traditional chapter texts and can be used in any order for maximum flexibility in organizing your course. Each of the book's eight units of modules begins with a set of four case studies—early childhood, elementary, middle school, and secondary—and ends with “Assess” and “Reflect and Evaluate” questions and activities to encourage comprehension and application of the research and theories presented. The case approach and the extensive pedagogy that support it allows students to constantly see the applications of the theories and research that they are studying in the text.

Understanding Psychology

In this fresh new offering to the Intro Psychology course, authors John Cacioppo and Laura Freberg portray psychology as being an integrative science in two ways. First, they have written a text that reflects psychology's rightful place as a hub science that draws from and is cited by research in many other fields. Second, this text presents psychology as a unified science that seeks a complete understanding of the human mind, rather than as a loosely organized set of autonomous subspecialties. As psychology moves rapidly toward maturity as an integrative, multidisciplinary field, the introductory course offers an opportunity to teach all of psychology in one place and at one time. This text reflects that evolution—and the authors' excitement about it. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Essentials of Psychology: Concepts and Applications

WHAT IS PSYCHOLOGY? FOUNDATIONS, APPLICATIONS, AND INTEGRATION includes some of the most effective features from Pastorino and Doyle-Portillo's other texts, as well as new and innovative features to excite students about the field of psychology. The text is organized around the foundational areas of psychology emphasized in the latest version of the APA guidelines. It incorporates the authors' successful and engaging teaching approach, which motivates students to read and captures their curiosity from the very beginning. The parts open with attention-grabbing case studies that have drawn rave reviews from students. Each case study is threaded throughout all of the chapters of the section, providing students with a view of the content that is both integrated and applied to real life. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

What is Psychology?: Foundations, Applications, and Integration

This innovative, 13-chapter text examines psychological issues from the levels of the brain, person, and social world to help students actively apply psychology to their lives. Offered in digital format or on-demand custom format. Through their own research, clinical work, and experiences as teachers, Stephen Kosslyn and

Robin Rosenberg have found that exploring psychology from multiple perspectives further enhances learning. Examining psychological concepts from the levels of the brain (biological factors), the person (beliefs, desires, and feelings), and the world (social, cultural, and environmental factors) and their interactions helps students organize and integrate topics within and across chapters and actively apply psychology to their lives.

Scale Development

Research Methods in Psychology

Do you want your students to just take psychology or to experience psychology? Experience Psychology is a complete learning system that empowers students to personally, critically, and actively experience the impact of psychology in everyday life. Experience Psychology is about, well, experience—our own behaviors; our relationships at home and in our communities, in school and at work; and our interactions in different learning environments. Grounded in meaningful real-world contexts, Experience Psychology’s contemporary examples, personalized author notes, and applied exercises speak directly to students, allowing them to engage with psychology and to learn verbally, visually, and experientially—by reading, seeing, and doing. With the Experience Psychology learning system, students do not just “take” psychology but actively experience it. Experience a Personalized Approach How many students think they know everything about introductory psychology but struggle on the first exam? LearnSmart, McGraw-Hill’s adaptive learning system, pinpoints students’ metacognitive abilities and limitations, identifying what they know—and more importantly, what they don’t know. Using Bloom’s Taxonomy and a highly sophisticated “smart” algorithm, LearnSmart creates a personalized, customized study plan that’s unique to each individual student’s demonstrated needs. With virtually no administrative overhead, instructors using LearnSmart are reporting an increase in student performance by a letter-grade or more. Throughout Experience Psychology, students find a wealth of personal pedagogical “asides” directly from Laura King to guide their understanding and stimulate their interest as they read. Some of these helpful notes highlight crucial terms and concepts; others prompt students to think critically about the complexities of the issues; other notes encourage students to apply what they have learned to their prior reading or to a new situation. These mini-conversations between author and students help develop analytical skills for students to carry and apply well beyond their course. Experience an Emphasis on Critical Thinking Experience Psychology stimulates critical reflection and analysis. Challenge Your Thinking sidebar features involve students in debates relevant to findings from contemporary psychological research. Thought-provoking questions encourage examination of the evidence on both sides of a debate or issue. Also oriented toward critical thought are the text’s Intersection selections. Showcasing studies in different areas of psychological research that are being conducted on the same topic, the Intersections shed light on the links between, and the reciprocal influences of, this exciting work, and they raise provocative questions for student reflection and class discussion. Experience an Emphasis on Active Engagement With the new Experience It! feature, students can use their mobile devices to practice and master key concepts wherever and whenever they choose.

By snapping easily located QR codes, students gain access to videos, Concept Clips, and related news articles, for a highly portable, rich, and immersive experience that powerfully reinforces the chapter reading. Through Do It!, a series of brief, reoccurring sidebar activities linked to the text reading, students get an opportunity to test their assumptions and learn through hands-on exploration and discovery. Reinforcing that the science of psychology requires active participation, Do It! selections include, for example, an exercise on conducting an informal survey to observe and classify behaviors in a public setting, as well as an activity guiding students on how to research a “happiness gene.” Such exercises provide students with a vibrant and involving experience that gets them thinking as psychologists do. Experience Psychology helps students to perform to their maximum potential in and out of the classroom, fully engaging them in the content and experiences that comprise the world’s most popular undergraduate major.

Introducing Psychology

The most learner-centered and assessment-driven text available With its engaging writing style and comprehensive coverage of key research, Psychology: An Exploration, 2/e, awakens students' curiosity and energizes their desire to learn more. This brief version draws readers into an ongoing dialogue about psychology, allowing them to fully grasp the subject. The authors establish clear learning objectives tied to the most recent APA-recommended undergraduate learning outcomes. MyPsychLab is an integral part of the Ciccarelli / White program. Engaging activities plus assessments provide a teaching and learning system that helps students master psychological concepts more readily. With MyPsychLab, students can watch videos on research and applications, participate in virtual classic experiments, and develop critical thinking skills through writing. This title is available in a variety of formats - digital and print. Pearson offers its titles on the devices students love through Pearson's MyLab products, CourseSmart, Amazon, and more.

Psychology of Gender

In the Fourth Edition of Scale Development, Robert F. DeVellis demystifies measurement by emphasizing a logical rather than strictly mathematical understanding of concepts. The text supports readers in comprehending newer approaches to measurement, comparing them to classical approaches, and grasping more clearly the relative merits of each. This edition addresses new topics pertinent to modern measurement approaches and includes additional exercises and topics for class discussion.

Interactive Psychology: People in Perspective

Reflecting the latest APA Guidelines and accompanied by an exciting, new, formative, adaptive online learning tool, Psychological Science, Fifth Edition, will train your students to be savvy, scientific thinkers.

Decoding the Ethics Code

"Time to eat! Your meal might be sweet or salty. It might have lots of meat or lots of vegetables. Discover what foods people around the world enjoy in this engaging series that develops kids' understanding of our diverse global community and their place in it"--

Essentials of Psychology: Concepts and Applications

Psychology Matters. No matter what brings students into the Introductory Psychology course and regardless of their initial motivation, Robert Feldman's Psychology and Your Life with P.O.W.E.R. Learning 3e draws students into the field by connecting psychology to their professional and personal lives. Designed specifically for the accelerated Introductory Psychology course, Psychology and Your Life with P.O.W.E.R. Learning takes into account the diverse population of students who are enrolled in college today, addressing the needs of those who may work full- or part-time; who may be juggling their education, their families, and their jobs; who may be returning to school in search of an occupational change; or who are in a specific career-oriented program.

Psychology

With its comprehensive, authoritative coverage and student-centered pedagogy, DISCOVERING BEHAVIORAL NEUROSCIENCE: AN INTRODUCTION TO BIOLOGICAL PSYCHOLOGY, 3rd Edition is ideal for a broad range of students taking a beginning undergraduate course in biological or physiological psychology. Retitled in this edition to reflect the increasing interest in, and importance of, neuroscience, the book provides a foundational understanding of the structure and function of the nervous system and its relationship to both typical and disordered human behavior. Written by an author with more than 30 years of teaching experience at schools ranging from community colleges to the Ivy League, this text presents classic concepts, current topics, and cutting-edge research in a style that is both accessible to beginning and less-prepared students and appealing to students with stronger backgrounds. As a result, the book allows instructors to teach a rigorous course that does not oversimplify the material, while keeping students excited and engaged. Reviewers have praised the text's clear narrative, high-interest examples, pedagogy, and purposeful art program. Updated with hundreds of new citations and to reflect changes in the DSM-5, this edition also includes new boxed features on ethics, careers, research, and health to engage students in the material, promote critical thinking, and prepare students for their future professions. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Health Psychology

This market-leading text emphasizes future consumers of psychological research, uses real-world examples drawn from popular media, and develops students' critical-thinking skills as they become systematic interrogators of information in their everyday lives.

King, The Science of Psychology (NASTA Reinforced High

School Binding)

Using diverse examples from published research, the Third Edition of *The Process of Research in Psychology* by Dawn M. McBride provides step-by-step coverage on how to design, conduct, and present a research study. Early chapters introduce important concepts for developing research ideas while subsequent "nuts and bolts" chapters provide more detailed coverage of topics and examine the types of research relevant to the field. This logical two-part structure creates an excellent foundation upon which students can build their knowledge of the entire research process.

Psychology

Methods in Psychological Research introduces students to the rich world of research in psychology through student-friendly writing, compelling real-world examples, and frequent opportunities for practice. Using a relaxed yet supportive tone that eases student anxiety, authors Bryan J. Rooney and Annabel Ness Evans present a mixture of conceptual and practical discussions, and spark reader interest in research by covering meaningful topics that resonate with today's students. In-text features like Conceptual Exercises, FYI sections, and FAQ sections with accompanying visual cues support learning throughout the research experience. The Fourth Edition equips students with the tools they need to understand research concepts, conduct their own experiments, and present their findings.

Psychology in Everyday Life

Integrated teaching, learning, and assessment tools, created by a master teacher.

Invitation to the Life Span

Provide the framework to go from inquiry to understanding Revel(TM) *Psychology: From Inquiry to Understanding* empowers students to apply scientific thinking to the psychology of their everyday lives. Authors Scott Lilienfeld, Steven Lynn, and Laura Namy introduce six principles of scientific thinking that serve as a clear framework for learning about psychology. As a result of this emphasis on the scientific method, the text helps students develop the critical thinking skills and open-minded skepticism needed to distinguish psychological misinformation from psychological information. In order to provide an up-to-date survey of the field, the Fourth Edition has been updated with the latest findings, coverage of fresh debates and challenges to psychology, and new sections on emerging areas of research. Revel is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, Revel replaces the textbook and gives students everything they need for the course. Informed by extensive research on how people read, think, and learn, Revel is an interactive learning environment that enables students to read, practice, and study in one continuous experience -- for less than the cost of a traditional textbook. NOTE: Revel is a fully digital delivery of Pearson content. This ISBN is for the standalone Revel access card. In addition to this access card, you will need a course invite link, provided by your instructor, to register for and use

Revel.

Essential Social Psychology

Bringing both the science, and the real-life applications, of positive psychology to life for students This revision of the cutting edge, most comprehensive text for this exciting field presents new frameworks for understanding positive emotions and human strengths. The authors—all leading figures in the field—show how to apply the science to improve schooling, the workplace, and cooperative lifestyles among people. Well-crafted exercises engage students in applying major principles in their own lives, and more than 50 case histories and comments from leaders in the field vividly illustrate key concepts as they apply to real life.

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