

Supplier Management Solutions International

Collaborative Manufacturing Exploring Supply Chain Management in the Creative Industries Plunkett's Transportation, Supply Chain & Logistics Industry Almanac Traffic World Supply Chain Systems Magazine Plunkett's Consulting Industry Almanac Plunkett's Infotech Industry Almanac 2004 Handbook of Research on Global Supply Chain Management Strategic Management - New Rules for Old Europe Supply Chain Configuration Fundamentals of Supply Chain Management Marketing of High-technology Products and Innovations E-Business Models, Services and Communications Supply Chain Risk E-Business Process Management: Technologies and Solutions The Almanac of American Employers 2007 Microcomputer Software Directory Strategic Supply Chain Management Supply Chain Finance Solutions Plunkett's Outsourcing & Offshoring Industry Almanac: Outsourcing and Offshoring Industry Market Research, Statistics, Trends & Leading Companies The Journal of the American Chamber of Commerce in Japan Quantitative Models for Value-Based Supply Chain Management RFID Monthly Newsletter International Supply Chain Management and Collaboration Practices Control Solutions International Containerisation International Logistics Management The Almanac of American Employers Transportation & Distribution Asia money Global Supply Chain Management and International Logistics Focus on Supply Chain Management Proceedings of the 1995 IEEE International Symposium on Electronics and the Environment, ISEE Plunkett's E-

commerce & Internet Business Almanac
APICS, the Performance Advantage
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Technological Solutions for Modern Logistics and Supply Chain Management
Plunkett's Transportation, Supply Chain & Logistics Industry Almanac
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Plunkett's Transportation, Supply Chain And Logistics Industry Almanac 2006

Collaborative Manufacturing

The book “Supply Chain Finance Solutions” offers orientation in the new discipline of Supply Chain Finance (SCF) by investigating the need for and nature of SCF, along with its characteristics and enablers. Due to the novelty of the Supply Chain Finance approach, there are still many knowledge gaps. This lack of research leads to uncertainties about the successful implementation of SCF solutions within companies as there is little quantified evidence on the achievable cost savings and other potential benefits. The authors close this gap by providing the latest information on business concepts and the SCF market. Based on a sample SCF model, the worldwide market size for such solutions and potential cost savings to companies engaged in SCF are analyzed. The work underlines the generally agreed-upon attractiveness and future relevance of SCF solutions by creating win-win situations; for all actors in the end-to-end supply chain as well as for external service providers.

Exploring Supply Chain Management in the Creative Industries

Lecturers and researchers at Saarland University's Europa-Institut present the latest findings and trends of their most important research topics. They discuss the present state of the art in European management, focussing on the areas of marketing & commerce, finance, human resource management & entrepreneurship, as well as European policy.

Plunkett's Transportation, Supply Chain & Logistics Industry Almanac

Traffic World

The supply chain is at the heart of every successful business organization's decision-making process. This textbook explains how to create a winning supply chain management strategy by spotlighting how senior executives in European and US companies have turned their supply chains into strategic weapons designed to convert threats, risks and outside pressures into competitive advantages. Strategic Supply Chain Management contains twenty real-world cases, all of which have been field researched by a top author team and tested out in the classroom. Each

case adopts an executive leadership perspective to illuminate the real dilemmas faced by managers. The authors draw on their extensive classroom and industry experience to ensure that the writing style is geared towards an executive education readership. This elite case package will provide a complete teaching resource and authentic learning experience for MBA and executive education classes in Supply Chain Management throughout the world.

Supply Chain Systems Magazine

Plunkett's Consulting Industry Almanac

SCM is a rapidly emerging paradigm that is transforming the organisation of business operations as firms seek ever new and innovative ways of finding the elusive mantra of competitive advantage. Little work to date has been undertaken on the creative sector. This e-book hopes to address this, by offering some interesting and informative exploratory work in different areas of the sector. One aim was to offer some insights and lessons that could be drawn on by the wider business community.

Plunkett's Infotech Industry Almanac 2004

With the rapid advancement in information technologies, e-business is rapidly growing in significance and is having a direct impact upon business applications and technologies. E-Business Models, Services and Communications provides researchers and practitioners with valuable information on recent advances and developments in emerging e-business models and technologies. This book covers a variety of topics such as e-business models, telecommunication network utilization, online consumer behavior, electronic communication adoption and service provider strategies, and privacy policies and implementation issues.

Handbook of Research on Global Supply Chain Management

Contains trends, statistical tables, and an industry glossary. This almanac presents over 300 profiles of outsourcing and offshoring industry firms. It also includes addresses, phone numbers, and executives.

Strategic Management - New Rules for Old Europe

Supply chain management (SCM) strives for creating competitive advantage and value for customers by integrating business processes from end users through original suppliers. However, the question of how SCM influences the value of a firm is not fully answered. Various conceptual frameworks that explain the coherence of

SCM and company value, comprehended as value-based SCM, are well accepted in scientific research, but quantitative approaches to value-based SCM are found rather seldom. The book contributes to this research gap by proposing quantitative models that allow for assessing influences of SCM on the value of a firm. Opposed to existing models that limit the observation to chosen facets of SCM or selected value drivers, this holistic approach is adequate to

- reflect configurational and operational aspects of SCM,
- cover all phases of the product life cycle,
- financially compare value impacts of profitability-related and asset-related value drivers, and
- assess influences of dynamics and uncertainties on company value.

Supply Chain Configuration

Complete analysis of the technology business. Industry trends and overview. In-depth, profiles on each of the top 500 InfoTech companies. Hardware, Software, Internet Services, E-Commerce, Networking, Semiconductors, Memory, Storage, Information Management and Data Processing. 663 pages.

Fundamentals of Supply Chain Management

Technological Solutions for Modern Logistics and Supply Chain Management highlights theories and technological growth in applied research as well as

advances in logistics, supply chains, and industry experiences. Aiming to enhance the expansions made towards an efficient and sustainable economy, this book is essential for providing researchers, practitioners and academicians with insight into a wide range of topics.

Marketing of High-technology Products and Innovations

E-Business Models, Services and Communications

Supply Chain Risk

Leads job seekers to the 500 most successful companies that are hiring in America. This work includes information, such as benefit plans, stock plans, salaries, hiring and recruiting plans, training and corporate culture, growth, facilities, research and development, fax numbers, toll-free numbers and Internet addresses.

E-Business Process Management: Technologies and Solutions

The omnipresent global economic crisis has had a particularly dramatic effect on

the global automotive industry. It has increased the need for a 3rd revolution and the move towards mass-collaboration between all industrial players that may ultimately lead to a governance model based on partnership-focused collaborative relationships. The first two revolutions were led by the US and Japan respectively, but we propose that this time, the European automotive industry will lead the way in the 3rd revolution. This book provides an operations and supply chain management perspective while focusing on the issue of sustainable supplier management.

The Almanac of American Employers 2007

Microcomputer Software Directory

Strategic Supply Chain Management

Supply Chain Finance Solutions

The immense, global transportation and logistics sector is vital to businesses of all

types. This carefully-researched book covers exciting trends in supply chain and logistics management, transportation, just in time delivery, warehousing, distribution, intermodal shipment systems, logistics services, purchasing and advanced technologies such as RFID. This reference tool includes thorough market analysis as well as our highly respected trends analysis. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. This book also includes statistical tables, an industry glossary and thorough indexes. The corporate profiles section of the book includes our proprietary, in-depth profiles of nearly 500 leading companies in all facets of the transportation and logistics industry. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in the business. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

Plunkett's Outsourcing & Offshoring Industry Almanac: Outsourcing and Offshoring Industry Market Research, Statistics, Trends & Leading Companies

The Journal of the American Chamber of Commerce in Japan

Quantitative Models for Value-Based Supply Chain Management

This book is written for practitioners and researchers who are currently working in the field of supply chain management and operations management. It provides a thorough explanation of the supply chain configuration problem as well as offers solutions that combine the mathematical aspects of problem solving with applications in modern information technology.

RFID Monthly Newsletter

Collaborative manufacturing is an interactive process with great potential, but without the direct input of the plant floor systems information, a significant piece of the management process is not available for consideration. Collaborative Manufacturing provides guidance and examples of how and why real-time events within the plant floor management

International Supply Chain Management and Collaboration

Practices

The only text on the market that provides readers with the marketing information they need to successfully market high-tech products. Introduction to World of High Technology Marketing; Strategic Market Planning in; High-Tech Firms; Culture and Climate Considerations for High-Tech Companies; Market Orientation and Cross-functional (Marketing/R&D); Partnerships/Alliances and Customer Relationship Marketing; Marketing Research in High-Tech Markets; Understanding High-Tech Customers; Technology and Product Management; Distribution Channels and Supply Chain Management in High-Tech Markets; Pricing Considerations in High-Tech Markets; Marketing Communication Tools for High-Tech Markets; Strategic Considerations in Marketing Communications; Strategic Considerations for the Triple Bottom Line in High-Tech Companies MARKET: Marketing of High-Technology Products and Innovations provides comprehensive coverage of the latest academic research and leading-edge business practices to prepare readers for the unique challenges they will face when marketing high-tech products and services.

Control Solutions International

Risk is of fundamental importance in this era of the global economy. Supply chains must into account the uncertainty of demand. Moreover, the risk of uncertain

demand can cut two ways: (1) there is the risk that unexpected demand will not be met on time, and the reverse problem (2) the risk that demand is over estimated and excessive inventory costs are incurred. There are other risks in unreliable vendors, delayed shipments, natural disasters, etc. In short, there are a host of strategic, tactical and operational risks to business supply chains. Supply Chain Risk: A Handbook of Assessment, Management, and Performance will focus on how to assess, evaluate, and control these various risks.

Containerisation International

Logistics Management

The Almanac of American Employers

Transportation & Distribution

Asiamoney

Author of the bestselling text Supply Chain Management, John T. Mentzer's companion book Fundamentals of Supply Chain Management: Twelve Drivers of Competitive Advantage has been developed as a supplemental text for any course dealing with strategy and supply chains. Written in an entertaining, accessible style, Mentzer identifies twelve drivers of competitive advantage as clear strategic points managers can use in their companies. Research from more than 400 books, articles, and papers, as well as interviews with over fifty executives in major global companies, inform these twelve drivers. The roles of all of the traditional business functions—marketing, sales, logistics, information systems, finance, customer services, and management—in supply chain management are also addressed.

Global Supply Chain Management and International Logistics

Focus on Supply Chain Management

The development of international trade is driven by international logistics and management and the provision of the global supply chain. The ultimate objective of global supply chain management is to link the market place, distribution network, manufacturing/processing/assembly process, and procurement activity in such a way that customers are serviced at a higher level yet lower cost. Overall

this has introduced a new breed of management in a computer literate environment operating in a global infrastructure. Addressing this complex topic, Alan Branch's new book fulfills two clear objectives: to provide a concise, standard work on the subject, written in lucid language that embraces all the ingredients of a notoriously complex subject with a strategic focus to extol best practices and focus on all areas of the industrial and consumer sectors and their interface with changing international market needs. Until now, no book dedicated to international logistics and supply chain management was available. Practically-oriented, this book features numerous case studies and diagrams from logistic operators. An ideal resource for management students, academics and managers who need a succinct treatment of global operations, Branch's book skillfully illustrates his ideas in practice. It is a book which should be on the shelf of every practitioner and student of the subject. Also available from Routledge: Elements of Shipping, Eighth Edition, Alan E. Branch. (978-0-415-36286-3) Maritime Economics: Management and Marketing, Alan E. Branch. (978-0-748-73986-8)

Proceedings of the 1995 IEEE International Symposium on Electronics and the Environment, ISEE

Plunkett's E-commerce & Internet Business Almanac

APICS, the Performance Advantage

"This book explores the issues of supply chain management with new perspective providing examples of integrated framework for global SCM, novel ways of improving flexibility, responsiveness, and competitiveness via strategic IT alliances among channel members in a supply chain network, and techniques that might facilitate improved strategic decision making in a SCM environment"--Provided by publisher.

The Journal of Commerce

Sustainable Supplier Management in the Automotive Industry

Technological Solutions for Modern Logistics and Supply Chain Management

Plunkett's Transportation, Supply Chain & Logistics Industry

Almanac 2007

Supply Chain Management (SCM) has always been an important aspect of an enterprise's business model and an effective supply chain network is essential to remaining competitive in a global environment. By properly managing the flow of goods and services, businesses can operate more efficiently while managing most of the workload behind-the-scenes. The Handbook of Research on Global Supply Chain Management is an in-depth reference source that covers emerging issues and relevant applications of information pertaining to supply chain management from an international perspective. Featuring coverage on topics such as the global importance of SCMs to strategies for producing an effective supply chain, this comprehensive publication is an essential resource for academics and business professionals alike interested in uncovering managerial insight and logistics solutions.

Plunkett's Transportation, Supply Chain And Logistics Industry Almanac 2006

The immense, global transportation and logistics sector is vital to businesses of all types. This carefully-researched book covers exciting trends in supply chain and logistics management, transportation, just in time delivery, warehousing,

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distribution, intermodal shipment systems, logistics services, purchasing and advanced technologies such as RFID. This reference tool includes thorough market analysis as well as our highly respected trends analysis. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. This book also includes statistical tables, an industry glossary and thorough indexes. The corporate profiles section of the book includes our proprietary, in-depth profiles of the 500 leading companies in all facets of the transportation and logistics industry. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in the business. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

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