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A Bigger Prize

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A veritable who's who in leadership, *Conversations on Leadership* features Warren Bennis, Jim Kouzes, John Kotter, Noel Tichy, Peter Senge, James March, Howard Gardner, Bill George, and others. Since each leader has a distinctive approach, this book provides the multi-faceted truths of leadership to broaden and deepen the understanding of the readers.

Spurious Correlations

The 40th anniversary edition of the “shocking” #1 New York Times bestseller with an exclusive new introduction by the author (Los Angeles Times). When Christina Crawford’s harrowing chronicle of child abuse was first published in 1978, it brought global attention to the previously closeted subject. It also shed light on the guarded world of Hollywood and stripped away the façade of Christina’s relentless, alcoholic abuser: her adoptive mother, movie star Joan Crawford. Christina was a young girl shown off to the world as a fortunate little princess. But at home, her lonely, controlling, even ruthless mother made her life a nightmare. A fierce battle of wills, their relationship could be characterized as an ultimately successful, for Christina, struggle for independence. She endured and survived, becoming the voice of so many other victims who suffered in silence, and giving them the courage to forge a productive life out of chaos. This ebook edition features an exclusive new introduction by the author, plus rare photographs from her personal collection and one hundred pages of revealing material not found in the original

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manuscript.

Switch

We all long for someone to offer us unconditional love and support. But what if that person is us? The practice of mindful self-compassion creates the space we need so that observation, acceptance, and real love can enter, no matter how judgmental or disconnected we may feel. It sounds like a simple idea: to be kind to yourself. But if you pay attention to your thoughts, habits, and self-talk, you may find that it's more difficult than it sounds. The intentional practice of self-compassion, outlined here by Buddhist scholar and teacher Bodhipaksa, can help you find greater overall wellbeing, emotional resilience, physical health, and willpower. Bodhipaksa provides both the why and the how of mindful self-compassion, drawing on contemporary psychology and neuroscience and also on Buddhist psychology, weaving the modern and ancient together into a coherent whole. Contemporary psychologists are focusing less on self-esteem and more on self-compassion. Bodhipaksa, a practicing meditator of more than thirty years, effortlessly blends ancient techniques dating back to the time of the Buddha with the most recent understanding of psychology and neuroscience. And in the end, as Bodhipaksa writes, it is actually quite simple: "Life is short. Be kind."

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Do More Faster

Fifteen-year-old Molly Biden has always been studious, dependable, some might even say saintly. And she's sick of herself. So when she spots mysterious bad boy Grady Dillon, she devises a plan to make herself over into someone new, someone who will attract Grady's attention. She succeeds—but a little too well. When Molly discovers she's pregnant, she's forced to make the hardest choice of her life. This addictively readable portrayal of Molly's struggle to accept her pregnancy and the fact that her life will never be the same is told entirely in poetry, from sonnets to haiku.

Business Adventures

"A Good Business Book offers a ton of value for less than thirty dollars and a few hours of attention. And a great business book can change your life. It's not easy to find those gems, though, in the endless stream of new books. Jack Covert, Todd Sattersten, and Sally Haldorson, with a combined sixty years in the business book industry, have made it their job to be that filter. They've taken on the ultimate challenge - to reread the classics the bestsellers, and the sleepers and choose the hundred most relevant, most revealing, most useful books in business history. Now updated with five new reviews, *The 100 Best Business Books of All Time* highlights

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important takeaways and puts each book in context so that you can quickly find solutions to your current situation. At the end of each review, you'll find recommendations for other books (both inside and outside the top 100) that you should read next. Sprinkled throughout are sidebars that take you beyond business books to movies, novels, and children's books. You'll find a fresh look at classics such as Good to Great, The Essential Drucker, and The Tipping Point, as well as recommendations that might surprise you. For instance- - Turn to page 16 for BrenU Brown's words of inspiration. - Turn to page 34 to find out why Dr. Seuss isn't just for kids. - Turn to page 248 to learn Eric Ries's groundbreaking approach to entrepreneurship. The 100 Bestwill help anyone, from entry-level worker to CEO, cut through the clutter and discover the business books that are truly worth their time. www.100bestbiz.com"

I Can Do Hard Things

One of the start-up world's most in-demand executive coaches—hailed as the “CEO Whisperer” (Gimlet Media)—reveals why radical self-inquiry is critical to professional success and healthy relationships in all realms of life. Jerry Colonna helps start-up CEOs make peace with their demons, the psychological habits and behavioral patterns that have helped them to succeed—molding them into highly accomplished individuals—yet have been detrimental to their relationships and ultimate well-being. Now, this venture capitalist turned executive coach shares his

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unusual yet highly effective blend of Buddhism, Jungian therapy, and entrepreneurial straight talk to help leaders overcome their own psychological traumas. Reboot is a journey of radical self-inquiry, helping you to reset your life by sorting through the emotional baggage that is holding you back professionally, and even more important, in your relationships. Jerry has taught CEOs and their top teams to realize their potential by using the raw material of their lives to find meaning, to build healthy interpersonal bonds, and to become more compassionate and bold leaders. In Reboot, he inspires everyone to hold themselves responsible for their choices and for the possibility of truly achieving their dreams. Work does not have to destroy us. Work can be the way in which we achieve our fullest self, Jerry firmly believes. What we need, sometimes, is a chance to reset our goals and to reconnect with our deepest selves and with each other. Reboot moves and empowers us to begin this journey.

Ctrl Alt Delete

Difficult Happens

The best organizations have the best talent. . . Financial incentives drive company performance. . . Firms must change or die. Popular axioms like these drive

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business decisions every day. Yet too much common management “wisdom” isn’t wise at all—but, instead, flawed knowledge based on “best practices” that are actually poor, incomplete, or outright obsolete. Worse, legions of managers use this dubious knowledge to make decisions that are hazardous to organizational health. Jeffrey Pfeffer and Robert I. Sutton show how companies can bolster performance and trump the competition through evidence-based management, an approach to decision-making and action that is driven by hard facts rather than half-truths or hype. This book guides managers in using this approach to dismantle six widely held—but ultimately flawed—management beliefs in core areas including leadership, strategy, change, talent, financial incentives, and work-life balance. The authors show managers how to find and apply the best practices for their companies, rather than blindly copy what seems to have worked elsewhere. This practical and candid book challenges leaders to commit to evidence-based management as a way of organizational life—and shows how to finally turn this common sense into common practice.

Ben Horowitz's the Hard Thing About Hard Things

Ben Horowitz, cofounder of Andreessen Horowitz and one of Silicon Valley's most respected and experienced entrepreneurs, offers essential advice on building and running a startup—practical wisdom for managing the toughest problems business school doesn’t cover, based on his popular ben’s blog. While many people talk

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about how great it is to start a business, very few are honest about how difficult it is to run one. Ben Horowitz analyzes the problems that confront leaders every day, sharing the insights he's gained developing, managing, selling, buying, investing in, and supervising technology companies. A lifelong rap fanatic, he amplifies business lessons with lyrics from his favorite songs, telling it straight about everything from firing friends to poaching competitors, cultivating and sustaining a CEO mentality to knowing the right time to cash in. Filled with his trademark humor and straight talk, *The Hard Thing About Hard Things* is invaluable for veteran entrepreneurs as well as those aspiring to their own new ventures, drawing from Horowitz's personal and often humbling experiences.

The Best and Hardest Thing

Women around the world have responded to Cara Alwill Leyba's *Girl Code* with a resounding YES. Companies like Kate Spade and Macy's have brought her in to teach "the Code." Inc. magazine named *Girl Code* one of the "Top 9 Inspiring Books Every Female Entrepreneur Should Read" alongside *Lean In*, #Girlboss, and *Thrive*. A few years ago, I made a crazy claim in the first edition of *Girl Code*: that in today's competitive marketplace, the fiercest thing a female entrepreneur can do is to support other women. Something dynamic happens when women genuinely show up for each other. When we lose the facades, cut the bullsh*t, and truly have each other's backs. When we stop pretending everything is perfect, and

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show the messy, beautiful parts of ourselves and our work—which all look awfully similar. When we talk about our fears, our missteps, and our breakdowns. And most importantly, when we share our celebrations, our breakthroughs, and our solutions. I'm convinced that there's no reason to hoard information, connections, or insight. Wisdom is meant to be shared, so let's start sharing what we've learned to make each other better. Let's start building each other up. Let's live up to our potential and start ruling the world. Girl Code is a roadmap for female entrepreneurs, professional women, "side hustlers" (those with a day job plus a part-time small business), and anyone in between. This book won't teach you how to build a multimillion-dollar company. It won't teach you about systems or finance. But it will teach you how to build confidence in yourself, reconnect with your "why," eradicate jealousy, and ultimately learn the power of connection. Because at the end of the day, that's what life and business are all about.

The Hard Thing About Hard Things

Practical advice from some of today's top early stage investors and entrepreneurs TechStars is a mentorship-driven startup accelerator with operations in three U.S. cities. Once a year in each city, it funds about ten Internet startups with a small amount of capital and surrounds them with around fifty top Internet entrepreneurs and investors. Historically, about seventy-five percent of the companies that go through TechStars raise a meaningful amount of angel or venture capital. Do More

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Faster: TechStars Lessons to Accelerate Your Startup is a collection of advice that comes from individuals who have passed through, or are part of, this proven program. Each vignette is an exploration of information often heard during the TechStars program and provides practical insights into early stage entrepreneurship. Contains seven sections, each focusing on a major theme within the TechStars program, including idea and vision, fundraising, legal and structure, and work/life balance Created by two highly regarded experts in the world of early stage investing Essays in each section come from the experienced author team as well as TechStar mentors, entrepreneurs, and founders of companies While you'll ultimately have to make your own decisions about what's right for your business, Do More Faster: TechStars Lessons to Accelerate Your Startup can get your entrepreneurial endeavor headed in the right direction.

High-Output Management

I Can Do Hard Things is a beautiful reminder to tune into and listen to that quiet voice inside so that you can do what's right for you. I don't always feel brave, confident or strong. Sometimes it seems easier to follow others along. It's hard to navigate a world in which we get so many messages about how we should be. We pause. We listen to the quiet voice inside. I connect with the love and strength it brings. It helps me remember: I can do hard things. I Can Do Hard Things: Mindful Affirmations for Kids is the perfect addition to your home or school library. (The

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book is available in Spanish as Yo Puedo Hacer Cosas Dificiles: Afirmaciones Concientes Para Niños).

Hard Facts, Dangerous Half-Truths, and Total Nonsense

A lot of people talk about how great it is to start a business, but only Ben Horowitz is brutally honest about how hard it is to run one. In *The Hard Thing About Hard Things*, Ben Horowitz, cofounder of Andreessen Horowitz and one of Silicon Valley's most respected and experienced entrepreneurs, draws on his own story of founding, running, selling, buying, managing, and investing in technology companies to offer essential advice and practical wisdom for navigating the toughest problems business schools don't cover. His blog has garnered a devoted following of millions of readers who have come to rely on him to help them run their businesses. A lifelong rap fan, Horowitz amplifies business lessons with lyrics from his favorite songs and tells it straight about everything from firing friends to poaching competitors, from cultivating and sustaining a CEO mentality to knowing the right time to cash in. His advice is grounded in anecdotes from his own hard-earned rise—from cofounding the early cloud service provider Loudcloud to building the phenomenally successful Andreessen Horowitz venture capital firm, both with fellow tech superstar Marc Andreessen (inventor of Mosaic, the Internet's first popular Web browser). This is no polished victory lap; he analyzes issues with no easy answers through his trials, including demoting (or firing) a loyal friend;

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whether you should incorporate titles and promotions, and how to handle them; if it's OK to hire people from your friend's company; how to manage your own psychology, while the whole company is relying on you; what to do when smart people are bad employees; why Andreessen Horowitz prefers founder CEOs, and how to become one; whether you should sell your company, and how to do it. Filled with Horowitz's trademark humor and straight talk, and drawing from his personal and often humbling experiences, *The Hard Thing About Hard Things* is invaluable for veteran entrepreneurs as well as those aspiring to their own new ventures.

Rebooting Work

This story starts one year after the end of the third book, in the early fourteenth century. The monastery of St Alcuin's is settling down and adjusting to its new abbot, who is taking the place of Father Peregrine, when an old enemy, Prior William, arrives seeking refuge. Reluctantly taking in the man who so ill-treated their much loved former leader, the upended community must address old fears and bitterness while warily seeking reconciliation. But will William the refugee spread poison, or receive healing? In her fourth book in the series, Penelope Wilcock wrestles with the difficulties of forgiveness and the cautions of building trust. What is truly the hardest thing to do?

Conversations on Leadership

"This is that rarity, a useful book."--Warren Buffett Howard Marks, the chairman and cofounder of Oaktree Capital Management, is renowned for his insightful assessments of market opportunity and risk. After four decades spent ascending to the top of the investment management profession, he is today sought out by the world's leading value investors, and his client memos brim with insightful commentary and a time-tested, fundamental philosophy. Now for the first time, all readers can benefit from Marks's wisdom, concentrated into a single volume that speaks to both the amateur and seasoned investor. Informed by a lifetime of experience and study, *The Most Important Thing* explains the keys to successful investment and the pitfalls that can destroy capital or ruin a career. Utilizing passages from his memos to illustrate his ideas, Marks teaches by example, detailing the development of an investment philosophy that fully acknowledges the complexities of investing and the perils of the financial world. Brilliantly applying insight to today's volatile markets, Marks offers a volume that is part memoir, part creed, with a number of broad takeaways. Marks expounds on such concepts as "second-level thinking," the price/value relationship, patient opportunism, and defensive investing. Frankly and honestly assessing his own decisions--and occasional missteps--he provides valuable lessons for critical thinking, risk assessment, and investment strategy. Encouraging investors to be "contrarian," Marks wisely judges market cycles and achieves returns through aggressive yet

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measured action. Which element is the most essential? Successful investing requires thoughtful attention to many separate aspects, and each of Marks's subjects proves to be the most important thing.

The Hard Thing About Hard Things

Get into the best schools. Land your next big promotion. Dress for success. Run faster. Play tougher. Work harder. Keep score. And whatever you do—make sure you win. Competition runs through every aspect of our lives today. From the cubicle to the race track, in business and love, religion and science, what matters now is to be the biggest, fastest, meanest, toughest, richest. The upshot of all these contests? As Margaret Heffernan shows in this eye-opening book, competition regularly backfires, producing an explosion of cheating, corruption, inequality, and risk. The demolition derby of modern life has damaged our ability to work together. But it doesn't have to be this way. CEOs, scientists, engineers, investors, and inventors around the world are pioneering better ways to create great products, build enduring businesses, and grow relationships. Their secret? Generosity. Trust. Time. Theater. From the cranberry bogs of Massachusetts to the classrooms of Singapore and Finland, from tiny start-ups to global engineering firms and beloved American organizations—like Ocean Spray, Eileen Fisher, Gore, and Boston Scientific—Heffernan discovers ways of living and working that foster creativity, spark innovation, reinforce our social fabric, and feel so much better

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than winning.

Designing Your Life

Follows one young man from his impoverished childhood with a crack-addicted mother, through his discovery of the sport of football, to his rise to become one of the most successful, highly-paid players in the NFL.

The Hardest Thing to Do

Ben Horowitz, a leading venture capitalist, modern management expert, and New York Times bestselling author, combines lessons both from history and from modern organizational practice with practical and often surprising advice to help executives build cultures that can weather both good and bad times. Ben Horowitz has long been fascinated by history, and particularly by how people behave differently than you'd expect. The time and circumstances in which they were raised often shapes them—yet a few leaders have managed to shape their times. In *What You Do Is Who You Are*, he turns his attention to a question crucial to every organization: how do you create and sustain the culture you want? To Horowitz, culture is how a company makes decisions. It is the set of assumptions employees use to resolve everyday problems: should I stay at the Red Roof Inn, or

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the Four Seasons? Should we discuss the color of this product for five minutes or thirty hours? If culture is not purposeful, it will be an accident or a mistake. What You Do Is Who You Are explains how to make your culture purposeful by spotlighting four models of leadership and culture-building—the leader of the only successful slave revolt, Haiti’s Toussaint Louverture; the Samurai, who ruled Japan for seven hundred years and shaped modern Japanese culture; Genghis Khan, who built the world’s largest empire; and Shaka Senghor, a man convicted of murder who ran the most formidable prison gang in the yard and ultimately transformed prison culture. Horowitz connects these leadership examples to modern case-studies, including how Louverture’s cultural techniques were applied (or should have been) by Reed Hastings at Netflix, Travis Kalanick at Uber, and Hillary Clinton, and how Genghis Khan’s vision of cultural inclusiveness has parallels in the work of Don Thompson, the first African-American CEO of McDonalds, and of Maggie Wilderotter, the CEO who led Frontier Communications. Horowitz then offers guidance to help any company understand its own strategy and build a successful culture. What You Do Is Who You Are is a journey through culture, from ancient to modern. Along the way, it answers a question fundamental to any organization: who are we? How do people talk about us when we’re not around? How do we treat our customers? Are we there for people in a pinch? Can we be trusted? Who you are is not the values you list on the wall. It’s not what you say in company-wide meeting. It’s not your marketing campaign. It’s not even what you believe. Who you are is what you do. This book aims to help you do the things you

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need to become the kind of leader you want to be—and others want to follow.

Girl Code

"Spurious Correlations is the most fun you'll ever have with graphs."--Bustle
Military intelligence analyst and Harvard Law student Tyler Vigen illustrates the golden rule that "correlation does not equal causation" through hilarious graphs inspired by his viral website. Is there a correlation between Nic Cage films and swimming pool accidents? What about beef consumption and people getting struck by lightning? Absolutely not. But that hasn't stopped millions of people from going to tylervigen.com and asking, "Wait, what?" Vigen has designed software that scours enormous data sets to find unlikely statistical correlations. He began pulling the funniest ones for his website and has since gained millions of views, hundreds of thousands of likes, and tons of media coverage. Subversive and clever, Spurious Correlations is geek humor at its finest, nailing our obsession with data and conspiracy theory.

Reboot

NEW YORK TIMES BESTSELLER WASHINGTON POST BESTSELLER Winner of the getAbstract 17th International Book Award "The Seventh Sense is a concept every

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businessman, diplomat, or student should aspire to master--a powerful idea, backed by stories and figures that will be impossible to forget." -- Walter Isaacson, author of Steve Jobs and Leonardo da Vinci

Endless terror. Refugee waves. An unfixable global economy. Surprising election results. New billion-dollar fortunes. Miracle medical advances. What if they were all connected? What if you could understand why? The Seventh Sense is the story of what all of today's successful figures see and feel: the forces that are invisible to most of us but explain everything from explosive technological change to uneasy political ripples. The secret to power now is understanding our new age of networks. Not merely the Internet, but also webs of trade, finance, and even DNA. Based on his years of advising generals, CEOs, and politicians, Ramo takes us into the opaque heart of our world's rapidly connected systems and teaches us what the losers are not yet seeing--and what the victors of this age already know.

The Hard Thing About Hard Things by Ben Horowitz - A 30-minute Summary & Analysis

A manager's guide to hiring the right employees introduces the practical and effective A Method for Hiring, which draws on the expertise of hundreds of high-level executives to present a simple, easy-to-follow program to guarantee hiring success. 50,000 first printing.

The Seventh Sense

An engaging guide to excelling in today's venture capital arena Beginning in 2005, Brad Feld and Jason Mendelson, managing directors at Foundry Group, wrote a long series of blog posts describing all the parts of a typical venture capital Term Sheet: a document which outlines key financial and other terms of a proposed investment. Since this time, they've seen the series used as the basis for a number of college courses, and have been thanked by thousands of people who have used the information to gain a better understanding of the venture capital field. Drawn from the past work Feld and Mendelson have written about in their blog and augmented with newer material, *Venture Capital Financings* puts this discipline in perspective and lays out the strategies that allow entrepreneurs to excel in their start-up companies. Page by page, this book discusses all facets of the venture capital fundraising process. Along the way, Feld and Mendelson touch on everything from how valuations are set to what externalities venture capitalists face that factor into entrepreneurs' businesses. Includes a breakdown analysis of the mechanics of a Term Sheet and the tactics needed to negotiate Details the different stages of the venture capital process, from starting a venture and seeing it through to the later stages Explores the entire venture capital ecosystem including those who invest in venture capitalist Contain standard documents that are used in these transactions Written by two highly regarded experts in the world of venture capital The venture capital arena is a complex and competitive place,

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but with this book as your guide, you'll discover what it takes to make your way through it.

Secrets of Sand Hill Road

Venture capitalists are the handmaidens of innovation. Operating in the background, they provide the fuel needed to get fledgling companies off the ground--and the advice and guidance that helps growing companies survive their adolescence. In *Creative Capital*, Spencer Ante tells the compelling story of the enigmatic and quirky man--Georges Doriot--who created the venture capital industry. The author traces the pivotal events in Doriot's life, including his experience as a decorated brigadier general during World War II; as a maverick professor at Harvard Business School; and as the architect and founder of the first venture capital firm, American Research and Development. It artfully chronicles Doriot's business philosophy and his stewardship in startups, such as the important role he played in the formation of Digital Equipment Corporation and many other new companies that later grew to be influential and successful. An award-winning *Business Week* journalist, Ante gives us a rare look at a man who overturned conventional wisdom by proving that there is big money to be made by investing in small and risky businesses. This vivid portrait of Georges Doriot reveals the rewards that come from relentlessly pursuing what-if possibilities--and offers valuable lessons for business managers and investors alike.

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What You Do Is Who You Are

PLEASE NOTE: This is a summary of the book and NOT the original book. The Hard Thing About Hard Things by Ben Horowitz - A 30-minute Summary & Analysis Inside this Instaread Summary: • Overview of the entire book • Introduction to the important people in the book • Summary and analysis of all the chapters in the book • Key Takeaways of the book • A Reader's Perspective Preview of this summary: Introduction Ben explains that every time he reads a self-help or management book, he thinks about the fact that it didn't really address the hard things like laying people off or having good people start demanding unreasonable things. The problem with self-help books is that they try to provide a recipe for dealing with difficult, dynamic situations. Challenging situations can not be solved with a formula. Instead of using a formula in this book, the author presents his story as he progressed from an entrepreneur to CEO to venture capitalist. He shares some of the lessons he has learned along the way. He explains that although circumstances may differ, patterns and lessons resonate with each experience. For the last several years, he has shared lessons learned on his popular blog. Many people have emailed him to ask about the stories behind the lessons. Ben shares that he has been inspired along the way by many family members, friends, and advisers who have helped him. Hip-hop/rap music has also inspired him because these artists aspire to be both great and successful. He also admires that rappers see themselves as entrepreneurs. □1: From Communist to

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Venture Capitalist Ben's grandparents were card-carrying Communists. His dad grew up indoctrinated in the Communist philosophy. Ben's family moved to Berkeley, California, in 1968. His dad then became the editor of the famous New Left magazine, Ramparts. When Ben was five, his family moved to Bonita Avenue, a middle-class Berkeley neighborhood. One day, a friend of Ben's older brother, Roger, pointed to an African American kid down the block who happened to be riding in a red wagon. Roger dared Ben to go tell the kid to give him his wagon, and if he refused, to spit in his face and call him a racial epithet. Roger wasn't a racist and did not come from a bad family. Ben later found out that he had schizophrenia. He had wanted to see a fight. Ben was afraid of Roger, and his demand put him in a very tough situation. He thought Roger would beat him up if he didn't do what he told him to do. He was also afraid to ask for the wagon. He walked toward the boy and when he got near enough, he said, "Can I ride in your wagon?" The boy, Joel Clark Jr., said, "Sure." Ben turned to look at Roger and saw that he was gone. Ben went on to play with Joel all day, and they have been best friends ever since. That experience taught Ben that being scared didn't mean he was gutless. He learned that what he did mattered and determined whether he would be a hero or a coward. If he had completely followed Roger's order, he would have never met his best friend. He also learned not to judge things by appearance alone. If a

The Blind Side: Evolution of a Game

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In the tradition of Phil Knight's Shoe Dog comes the incredible untold story of how Netflix went from concept to company-all revealed by co-founder and first CEO Marc Randolph. Once upon a time, brick-and-mortar video stores were king. Late fees were ubiquitous, video-streaming unheard of, and widespread DVD adoption seemed about as imminent as flying cars. Indeed, these were the widely accepted laws of the land in 1997, when Marc Randolph had an idea. It was a simple thought-leveraging the internet to rent movies-and was just one of many more and far worse proposals, like personalized baseball bats and a shampoo delivery service, that Randolph would pitch to his business partner, Reed Hastings, on their commute to work each morning. But Hastings was intrigued, and the pair-with Hastings as the primary investor and Randolph as the CEO-founded a company. Now with over 150 million subscribers, Netflix's triumph feels inevitable, but the twenty first century's most disruptive start up began with few believers and calamity at every turn. From having to pitch his own mother on being an early investor, to the motel conference room that served as a first office, to server crashes on launch day, to the now-infamous meeting when Netflix brass pitched Blockbuster to acquire them, Marc Randolph's transformational journey exemplifies how anyone with grit, gut instincts and determination can change the world-even with an idea that many think will never work. What emerges, though, isn't just the inside story of one of the world's most iconic companies. Full of counter-intuitive concepts and written in binge-worthy prose, it answers some of our most

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fundamental questions about taking that leap of faith in business or in life: How do you begin? How do you weather disappointment and failure? How do you deal with success? What even is success? From idea generation to team building to knowing when it's time to let go, That Will Never Work is not only the ultimate follow-your-dreams parable, but also one of the most dramatic and insightful entrepreneurial stories of our time.

Summary of the Hard Thing About Hard Things

A gargantuan, mind-altering comedy about the Pursuit of Happiness in America set in an addicts' halfway house and a tennis academy, and featuring the most endearingly screwed-up family to come along in recent fiction, Infinite Jest explores essential questions about what entertainment is and why it has come to so dominate our lives; about how our desire for entertainment affects our need to connect with other people; and about what the pleasures we choose say about who we are. Equal parts philosophical quest and screwball comedy, Infinite Jest bends every rule of fiction without sacrificing for a moment its own entertainment value. It is an exuberant, uniquely American exploration of the passions that make us human - and one of those rare books that renew the idea of what a novel can do.

The Hard Thing About Hard Things

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"New! Real stories from young people who took up the challenge"--Cover.

The ONE Thing

A Wall Street Journal Bestseller! What are venture capitalists saying about your startup behind closed doors? And what can you do to influence that conversation? If Silicon Valley is the greatest wealth-generating machine in the world, Sand Hill Road is its humming engine. That's where you'll find the biggest names in venture capital, including famed VC firm Andreessen Horowitz, where lawyer-turned-entrepreneur-turned-VC Scott Kupor serves as managing partner. Whether you're trying to get a new company off the ground or scale an existing business to the next level, you need to understand how VCs think. In *Secrets of Sand Hill Road*, Kupor explains exactly how VCs decide where and how much to invest, and how entrepreneurs can get the best possible deal and make the most of their relationships with VCs. Kupor explains, for instance:

- Why most VCs typically invest in only one startup in a given business category.
- Why the skill you need most when raising venture capital is the ability to tell a compelling story.
- How to handle a "down round," when startups have to raise funds at a lower valuation than in the previous round.
- What to do when VCs get too entangled in the day-to-day operations of the business.
- Why you need to build relationships with potential acquirers long before you decide to sell.

Filled with Kupor's firsthand experiences, insider advice, and practical takeaways, *Secrets of Sand Hill Road* is

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the guide every entrepreneur needs to turn their startup into the next unicorn.

Do Hard Things

“Business Adventures remains the best business book I’ve ever read.” —Bill Gates, The Wall Street Journal What do the \$350 million Ford Motor Company disaster known as the Edsel, the fast and incredible rise of Xerox, and the unbelievable scandals at General Electric and Texas Gulf Sulphur have in common? Each is an example of how an iconic company was defined by a particular moment of fame or notoriety; these notable and fascinating accounts are as relevant today to understanding the intricacies of corporate life as they were when the events happened. Stories about Wall Street are infused with drama and adventure and reveal the machinations and volatile nature of the world of finance. Longtime New Yorker contributor John Brooks’s insightful reportage is so full of personality and critical detail that whether he is looking at the astounding market crash of 1962, the collapse of a well-known brokerage firm, or the bold attempt by American bankers to save the British pound, one gets the sense that history repeats itself. Five additional stories on equally fascinating subjects round out this wonderful collection that will both entertain and inform readers . . . Business Adventures is truly financial journalism at its liveliest and best.

The Financial Rules for New College Graduates: Invest before Paying Off Debt—and Other Tips Your Professors Didn't Teach You

From Silicon Valley leader Maynard Webb, how we can leverage technology to change how we work. Maynard Webb has always been the go-to guy when Silicon Valley companies have thorny problems. Whether revamping eBay's crashing servers (transforming their technology weaknesses into a competitive strength) or investing in emerging technology start-ups, Webb brings strategic and operational savvy to every issue and venture. In his first book, Webb brings this same focus to tackle outdated models of work, created a century ago, which no longer sync up with either individual or employers' needs. Through a unique framework, Webb identifies 4 different mindsets around work (the company man, CEO of your own destiny, disenfranchised employee, and the aspiring entrepreneur). It organizes those who are self-motivated versus those who are waiting to be discovered and aims to give readers the tools to become more self-actualized, happier, and ultimately more fulfilled in their careers. In identifying a paradigm shift that is already under way, Webb demonstrates clearly how to harness technology to embrace our own personal happiness, allowing people to become more productive at work and also spend more time with their families. Contains a framework that demonstrates how we can leverage technology to create

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better job opportunities and foster more balanced lives Written by Maynard Webb, chairman of LiveOps, former COO of eBay, founder of Webb Investment Network (WIN), and board member of Yahoo! and salesforce.com Includes personalized worksheets and empowering action-oriented advice Rebooting Work reveals how anyone can take control of his or her own future, finding greater fulfillment, productivity, and happiness.

Infinite Jest

"There are no silver bullets, only lead bullets." - Ben Horowitz "Take care of the people, the products, and the profits-in that order." - Ben Horowitz "Often any decision, even the wrong decision, is better than no decision." - Ben Horowitz "You can't worry about the mistakes, because you're going to make a lot of them. You've got to be thinking about your next move." - Ben Horowitz "The first rule of the C.E.O. psychological meltdown is 'Don't talk about the psychological meltdown.'" - Ben Horowitz ***A Silicon Valley bestseller, The Hard Thing About Hard Things is a business, startup, and management book unlike any other. Learn how to build a business when there are no easy answers purchase your copy of FastReads' Summary with Analysis & Key Takeaways today! Quickly soak up the essence of Ben Horowitz's deep wisdom.*** Book Summary Overview: This book is different from other management books because it addresses problems that other books don't. It teaches you how to deal with the hard things. So, what are the hard

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things? Setting a big goal and getting your employees to achieve it is not a hard thing; the hard thing is when you miss that goal and have to lay people off. Hiring great people or designing an organizational chart is not a hard thing. The hard thing is to deal with people that are difficult to deal with it. The hard thing is to get people to communicate what you have designed within the company. Other management books try to present a recipe for dealing with situations that have no recipes. There are no recipes for building a start-up or composing a hit single, or running for the president of the United States. That's the thing about hard things, there are no recipes, formulas, or how-to guides for dealing with them. In this book, entrepreneur, CEO, and venture capitalist, Ben Horowitz gives away some useful lessons from his professional life that will help you deal with the hard things. This book serves as an inspiration for people who are struggling to build a technology startup. Click Buy Now to Own your copy today!

Mommie Dearest

Why is it so hard to make lasting changes in our companies, in our communities, and in our own lives? The primary obstacle is a conflict that's built into our brains, say Chip and Dan Heath, authors of the critically acclaimed bestseller *Made to Stick*. Psychologists have discovered that our minds are ruled by two different systems - the rational mind and the emotional mind—that compete for control. The rational mind wants a great beach body; the emotional mind wants that Oreos

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cookie. The rational mind wants to change something at work; the emotional mind loves the comfort of the existing routine. This tension can doom a change effort - but if it is overcome, change can come quickly. In *Switch*, the Heaths show how everyday people - employees and managers, parents and nurses - have united both minds and, as a result, achieved dramatic results:

- The lowly medical interns who managed to defeat an entrenched, decades-old medical practice that was endangering patients
- The home-organizing guru who developed a simple technique for overcoming the dread of housekeeping
- The manager who transformed a lackadaisical customer-support team into service zealots by removing a standard tool of customer service

In a compelling, story-driven narrative, the Heaths bring together decades of counterintuitive research in psychology, sociology, and other fields to shed new light on how we can effect transformative change. *Switch* shows that successful changes follow a pattern, a pattern you can use to make the changes that matter to you, whether your interest is in changing the world or changing your waistline.

This Difficult Thing of Being Human

The 100 Best Business Books of All Time

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The DNA of business has changed. Forever. You can blame technology, smartphones, social media, online shopping and everything else, but nothing changes this reality: we are in a moment of business purgatory. So, what are you going to do about it? Mitch Joel, one of the world's leading experts in new media, warns that the time has come to CTRL ALT DELETE. To reboot and to start re-building your business model. If you don't, Joel warns, not only will your company begin to slide backwards, but you may find yourself unemployable within five years. That's a very strong warning, but in his new book, CTRL ALT DELETE, Joel explains the convergence of five key movements that have changed business forever. The movements have already taken place, but few businesses have acted on them. He outlines what you need to know to adapt right now. He also points to the seven triggers that will help you take advantage of these game-changing factors to keep you employable as this new world of business unfolds. Along the way, Joel introduces his novel concept of "squiggle" which explains how you can learn to adapt your personal approach to your career, as new technology becomes the norm. In short, this is not a book about "change management" but rather a book about "changing both you AND your business model."

Venture Deals

Honest communication is a scarcity. We spend our time talking, posting, assuming, and reacting while spending very little time listening and understanding ourselves

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and others. We communicate in ways we have learned in our lives ignoring negative patterns and stuffing our feelings. In this revealing, fun, and easy-to-read book, Lara Currie explores how we are triggered in our everyday interactions which lead to over-stimulation that has us feeling anxious, stressed out, and depressed. Lara gives you a categorical breakdown of the What, Who, Why, and When of common triggers as well as what you can do to recognize them, how to resist "just reacting," and how to establish clear and protective boundaries so you can thrive! With strategies to clearly define, and if necessary, defend your intentions in a way that is both respectful and firm. As you follow these steps, your relationships, confidence, and self-esteem will improve, and you will find joy in increasingly drama free and honest relationships. Drawing from her work in high conflict positions, her own personal journey, and some of the leading thinkers of our time, Lara leads the reader to an increased self-awareness, an understanding of what that "knot" in the pit of your stomach is trying to tell you, and skills you can implement today to become the person you were meant to be.

The Order of Things

An indispensable guide for any recent graduate that provides simple, easy-to-follow rules for making smart personal finance choices during the first decade of one's career. • Demonstrates how simple choices, especially in the years after college, can guarantee (barring misfortunes such as catastrophic illness or drug

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addiction) a lifelong, healthy relationship with money • Illustrates how to apply the attitudes inherent in modesty, skepticism, and optimism to all financial decision-making, both upon graduating and in the future • Includes a math refresher for understanding the basic principles of interest rates, credit card debt, investment, and retirement savings • Demystifies without boring, simplifies without condescending to, and above all highlights the relevance and practical applications of financial planning during one's first ten years out of school

The Most Important Thing

#1 New York Times Bestseller At last, a book that shows you how to build—design—a life you can thrive in, at any age or stage Designers create worlds and solve problems using design thinking. Look around your office or home—at the tablet or smartphone you may be holding or the chair you are sitting in. Everything in our lives was designed by someone. And every design starts with a problem that a designer or team of designers seeks to solve. In this book, Bill Burnett and Dave Evans show us how design thinking can help us create a life that is both meaningful and fulfilling, regardless of who or where we are, what we do or have done for a living, or how young or old we are. The same design thinking responsible for amazing technology, products, and spaces can be used to design and build your career and your life, a life of fulfillment and joy, constantly creative and productive, one that always holds the possibility of surprise. "Designing Your

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Life walks readers through the process of building a satisfying, meaningful life by approaching the challenge the way a designer would. Experimentation. Wayfinding. Prototyping. Constant iteration. You should read the book. Everyone else will." —Daniel Pink, bestselling author of Drive "This [is] the career book of the next decade and . . . the go-to book that is read as a rite of passage whenever someone is ready to create a life they love." —David Kelley, Founder of IDEO "An empowering book based on their popular class of the same name at Stanford University . . . Perhaps the book's most important lesson is that the only failure is settling for a life that makes one unhappy. With useful fact-finding exercises, an empathetic tone, and sensible advice, this book will easily earn a place among career-finding classics." —Publishers Weekly From the Hardcover edition.

Who

This is a Summary of Ben Horowitz's The Hard Thing About Hard Things: Building a Business When There Are No Easy Answers Ben Horowitz, cofounder of Andreessen Horowitz and one of Silicon Valley's most respected and experienced entrepreneurs, offers essential advice on building and running a startup--practical wisdom for managing the toughest problems business school doesn't cover..While many people talk about how great it is to start a business, very few are honest about how difficult it is to run one. Ben Horowitz analyzes the problems that confront leaders every day, sharing the insights he's gained developing, managing,

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selling, buying, investing in, and supervising technology companies. A lifelong rap fanatic, he amplifies business lessons with lyrics from his favorite songs, telling it straight about everything from firing friends to poaching competitors, cultivating and sustaining a CEO mentality to knowing the right time to cash in. Filled with his trademark humor and straight talk, *The Hard Thing About Hard Things* is invaluable for veteran entrepreneurs as well as those aspiring to their own new ventures, drawing from Horowitz's personal and often humbling experiences. Available in a variety of formats, this summary is aimed for those who want to capture the gist of the book but don't have the current time to devour all 304 pages. You get the main summary along with all of the benefits and lessons the actual book has to offer. This is a summary that is not intended to be used without reference to the original book.

Creative Capital

When one defines "order" as a sorting of priorities, it becomes beautifully clear as to what Foucault is doing here. With virtuoso showmanship, he weaves an intensely complex history of thought. He dips into literature, art, economics and even biology in *The Order of Things*, possibly one of the most significant, yet most overlooked, works of the twentieth century. Eclipsed by his later work on power and discourse, nonetheless it was *The Order of Things* that established Foucault's reputation as an intellectual giant. Pirouetting around the outer edge of language,

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Foucault unsettles the surface of literary writing. In describing the limitations of our usual taxonomies, he opens the door onto a whole new system of thought, one ripe with what he calls "exotic charm". Intellectual pyrotechnics from the master of critical thinking, this book is crucial reading for those who wish to gain insight into that odd beast called Postmodernism, and a must for any fan of Foucault.

That Will Never Work

- More than 500 appearances on national bestseller lists
- #1 Wall Street Journal, New York Times, and USA Today
- Won 12 book awards
- Translated into 35 languages
- Voted Top 100 Business Book of All Time on Goodreads

People are using this simple, powerful concept to focus on what matters most in their personal and work lives. Companies are helping their employees be more productive with study groups, training, and coaching. Sales teams are boosting sales. Churches are conducting classes and recommending for their members. By focusing their energy on one thing at a time people are living more rewarding lives by building their careers, strengthening their finances, losing weight and getting in shape, deepening their faith, and nurturing stronger marriages and personal relationships. YOU WANT LESS. You want fewer distractions and less on your plate. The daily barrage of e-mails, texts, tweets, messages, and meetings distract you and stress you out. The simultaneous demands of work and family are taking a toll. And what's the cost? Second-rate work, missed deadlines, smaller paychecks, fewer

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promotions--and lots of stress. AND YOU WANT MORE. You want more productivity from your work. More income for a better lifestyle. You want more satisfaction from life, and more time for yourself, your family, and your friends. NOW YOU CAN HAVE BOTH — LESS AND MORE. In The ONE Thing, you'll learn to * cut through the clutter * achieve better results in less time * build momentum toward your goal* dial down the stress * overcome that overwhelmed feeling * revive your energy * stay on track * master what matters to you The ONE Thing delivers extraordinary results in every area of your life--work, personal, family, and spiritual. WHAT'S YOUR ONE THING?

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